The Future of the Global Environment Outlook: Considerations for Positioning and Assessment Design

Background Paper

August 21, 2020

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Abbreviations

CBD Convention on Biological Diversity

CLA Coordinating Lead Author

CPR Committee of Permanent Representatives

GBO Global Biodiversity Outlook
GEAs global environmental assessments
GEO Global Environment Outlook

GSDR Global Sustainable Development Report

HLG High-level Intergovernmental and Stakeholder Advisory Group

IAC Inter-Academy Council
IAMs Integrated Assessment Models
IEA integrated environmental assessment

IISD International Institute for Sustainable Development

IPBES Intergovernmental Science-Policy Platform on Biodiversity and Ecosystem Services

IPCC Intergovernmental Panel on Climate Change

IRP International Resource Panel

LA Lead Author

MEAs Multilateral Environmental Agreements

OECD Organization for Economic Cooperation and Development

SAP Scientific Advisory Panel SC Steering Committee

SDGs Sustainable Development Goals

SoE State of the Environment

UNCCD United Nations Convention to Combat Desertification
UNDESA United Nations Department of Economic and Social Affairs
UNFCCC United Nations Framework Convention on Climate Change

UNEA United Nations Environment Assembly
UNEP United Nations Environment Programme
UNGA United Nations General Assembly
WESR World Environment Situation Room
WMO World Meteorological Organisation

1 1 Introduction and context

- 2 Following the launch of GEO-6 in March 2019, UNEA-4 noted the evolution of Global
- 3 Environment Outlook's (GEO) approach over the years and concluded in decision
- 4 UNEP/EA.4/RES.23 to launch a broad *consultative process* on the scope and objectives of GEO
- 5 in the future. To this end, it called for the establishment of an intergovernmental steering
- 6 committee (SC) to manage the consultative process and oversee the preparation of an options
- 7 document. According to the mandate, "the options document should address the role of the
- 8 Global Environment Outlook process in regularly preparing independent analyses of the state of
- 9 and trends in the global environmental situation". UNEA also called for the scope and objectives
- of the GEO process considered in the options document to be informed by the United Nations
- 11 Environment Programme Guidelines for Conducting Integrated Environmental Assessments
- 12 (UNEP 2019a).
- 13 The SC and UNEP commissioned the drafting of a background paper in support of the
- 14 consultative process aimed at identifying and analyzing options for the future of GEO. The
- background paper is informed by in-depth research on a number of underlying topics that are
- critical for the identification and analysis of options.
- 17 The background paper is structured on the basis of a form-follows-function logic, always through
- 18 GEO's possible contribution to UNEP's overall mandate to keep the world's environment under
- review. Section 2 provides an overview of the history of GEO, Section 3 starts off with a
- discussion of the need to consider positioning assessments in an increasingly complex global
- 21 environmental assessment landscape, followed by a discussion of the range of diverse functions
- 22 an assessment can play. Section 4 reviews the importance of assessment governance, including
- 23 its role, forms, functions and mechanisms. Section 5 reviews considerations for assessment
- process design and the selection of methods. Section 6 looks at the outputs of assessments and
- 25 Section 7 the closely related question of assessment uptake, use and learning. Section 8 discusses
- 26 the financing of assessments.

2 History and Evolution of GEO

- 2 Keeping the state and direction of the world's environment under review is a monumental task
- 3 that the founders of the UN Environment Program (UNEP) believed was crucial for the mission
- 4 of the world's leading environmental organization (UNGA 1972). Since its establishment in
- 5 1972, UNEP has answered this call by undertaking a series of assessment and reporting
- 6 processes and disseminating many print and electronic products.
- With the emergence of the topic of sustainable development following the Brundtland Report in
- 8 1987 and the Rio Summit in 1992, it became increasingly clear that UNEP needed a new
- 9 comprehensive report on the global state of the environment. In decision 18/27 C of 25 May
- 10 1995¹ UNEP's Governing Council requested the Executive Director to prepare such a report in
- 11 cooperation with several UN agencies and the World Bank based on research publications. The
- decision listed a comprehensive list of environmental challenges to be covered in the state of
- environment part of the report. The Council also requested the report to include an outlook part,
- 14 which amongst others was to address population increase, consumption and production patterns
- and economic development. The new report was also to include a part which addressed
- 16 conclusions and recommendations on responses that could reverse unwelcome trends and
- 17 challenge principal threats to the environment. The first GEO was prepared in response to this
- decision. The preparation of the report also took into account that the Council through paragraph
- 19 A4 of the same decision endorsed "the refocused strategy of UNEP to undertake, at the request
- of Governments or their representative bodies, policy-relevant assessment and reporting of
- 21 environment and development issues of international significance through cooperating networks
- of appropriate national and regional agencies, organizations or institutions, and to promote the
- 23 development of data and information management capacity in those bodies situated in
- 24 developing countries as necessary and appropriate to ensure their full participation."
- 25 The new instrument was grounded in an integrated perspective to cover the dynamic interactions
- between the different environmental issues, between environment and development and link
- 27 scientific knowledge clearly to policy. It was also envisioned as a mechanism to engage all
- 28 UNEP divisions, regional offices and external partners and offer a link between global, regional
- and national perspectives. Due to its integrated character, GEO represented an opportunity for
- 30 strengthening UNEP's role, as several major organizations interested in sustainable development
- 31 had entered the environmental scene (Bakkes et al. 1998).
- 32 To date six global GEO reports have been published at 3-7 year intervals, their publication dates
- influenced both by the practicalities of completing an ambitious global process and the schedule
- of key events, such as the Millennium Summit in 2000, the 20th anniversary of the launch of the
- 35 Brundtland report, the Rio+20 conference in 2012, and the launch and review of the Sustainable
- 36 Development Goals (Figure 1).

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¹ http://wedocs.unep.org/bitstream/handle/20.500.11822/17274/95 GC18 report.pdf?sequence=22&isAllowed=y



Figure 1: The sequence of the main GEO reports published by UNEP to date (Stockholm Environment Institute and UNEP 1997; UNEP 2000; UNEP 2002; UNEP 2007; UNEP 2012; UNEP 2019b)

- Following the contribution of the fifth GEO to the Rio+20 Conference in 2012, the Rio Outcome Document reaffirmed the need for an integrated assessment. It called on UNEP to "Promote a strong science-policy interface, building on existing international instruments, assessments, panels and information networks, including the Global Environment Outlook, as one of the processes aimed at bringing together information and assessment to support informed decision-making" (UNGA 2012).
- Throughout the 20+ years of its history, GEO evolved in response to new expectations of governments, an increasingly complex assessment landscape, advances in science and technology, and changes in the state and trends of the environment itself. While certain aspects of assessments evolve, they can also run the risk of becoming path-dependent and lose the agility needed to engage with dynamically evolving socio-cultural, technical or political contexts. With the growing number of assessments, it is becoming harder - but more important - to articulate an assessment's place in the global assessment landscape and the science-policy interface (Maas. Kok and Lucas 2020).
 - A major development of the GEO process followed the request by the Governing Council in decision 23/6 of 7 April 2005 for governments to be involved in the preparation of the fourth GEO. Consequently, the UNEP secretariat established additional features in the GEO process to allow for governments and stakeholders to be more directly involved together with independent experts in the scoping and the review of the report as well as in the production of a summary for policy makers. These features have been further developed in the fifth and sixth GEO.
- The latest assessment in the series, GEO-6, was completed in 2019, based on a now expired Resolution 4 of the first meeting of the United Nations Environment Assembly (UNEA).

3 Assessment functions

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Key Messages

- Global environmental assessments aim to improve the quality of environment-related decision-making and the likelihood that good decisions will be made. To this end, assessments 1) build a shared understanding of the state of knowledge and present the findings to a potentially broad set of users; 2) support improved knowledge generation; 3) enhance awareness on environmental challenges.
- To meets its ambition, not only the quality of the product, but also the process is key for an impact. Assessment processes and products need to take the multiple pathways through which they can lead to impact into account.
- Impact is realized on the science-policy-*society* interface that engages assessment experts, policymakers and societal stakeholders in assessment as a process of cocreation.
- Demand for an assessment of scientific knowledge emerges among others from the 2030 Agenda for Sustainable Development, the UN Environment Assembly, the Rio Conventions, the landscape of global environmental assessments, and multilateral environmental agreements.
- The specific functions of GEO need to be defined in view of the assessment's present and intended place in the global assessment landscape. Specific functions discussed include: informing UNEA and supporting policy planning, implementation and review at global and sub-global levels; advancing and demarcating integrated, systems-based perspectives; leveraging other assessments and UNEP work; formulating, implementing and assessing progress towards global goals; data, data interpretation and use in assessment; support for and use of thematic and integrated models and scenarios; and contribution to capacity building.

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- Defining the purposes and functions of a Global Environmental Assessment (GEA) needs to first
- 5 take a number of contextual issues into account, including mandate, theory of change, interface
- 6 with science, policy and society, and fit within the landscape of other GEAs. Specific functions
- 7 relevant for the consideration of a future GEO are discussed following the introduction of four
- 8 contextual themes relevant for GEO.

3.1 Mandate and overall purpose

- 10 The origins of the GEO report can be traced to the founding document of the UN Environment
- 11 Programme secretariat and its Governing Council in 1972 (UN General Assembly resolution No
- 12 2997 XXVII). The evolving direction for keeping the world's environment under review, as
- provided by the UNEA (and formerly the Governing Council), and particularly in relation to the
- emergence of the 2030 Agenda and the Sustainable Development Goals (SDGs), combined with
- 15 how much the landscape of global environmental assessments has grown since GEO-1,
- 16 necessitates a review and update of the current mandate and function of GEO.

- 17 Scoping out the functions of global environmental assessments must recognize their significant
- 18 complexity and unique place in the broader context of global governance, to the point that they
- can be considered distinct institutions in their own right. According to Biermann (2002),
- assessments are not directly engaged in environmental protection, but their key function is to
- 21 provide "comprehensive and reliable advice on the state of the environment and on policy
- options, which reduces transaction costs for governments". By providing credible information
- 23 when and where it is needed, the function of global environmental assessment can be considered
- 24 in the broadest sense as improving the quality of environmental sustainability-related decision-
- 25 making and increasing the likelihood that good decisions can and will actually be made. While
- assessments have several more specific functions, most fall under this broad category.

3.2 Theory of Change

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- 28 Theories of change describe how an intervention such as an assessment contributes to impact
- 29 through its functions. The theory of change must recognize the complexity of assessments, with
- 30 multiple processes and products and diverse audiences, often with different expectations. If a key
- function of assessments is to improve decision-making, the theory of change expresses how that
- function is realized through an assessment's processes, products and their use. Within an
- 33 assessment process such as GEO, impacts are often realized through multiple channels, including
- 34 but not limited to the main assessment reports, capacity building, thematic assessments, digital
- products and more importantly through processes of participation and learning.
- 36 The theory of change for GEO-6 has been described as "a social process that moves a
- 37 community of institutions and people towards a new way of (strategic) thinking and (goal-
- oriented) acting" (UNEP, 2019a). The outputs of GEO-6 are then intended to influence the future
- 39 path of environmental and sustainable development policy. Outcomes of the GEO-6 process
- should lead to increased awareness about the current state of the environment, improved
- 41 knowledge of the possible policy solutions that could be used to achieve environmental goals,
- 42 including the future implications of not acting and the future benefits of following particular
- pathways to achieve the goals. The theory of change for GEO further supports various actors,
- 44 including national governments, to make progress towards achieving the SDGs. This can be
- 45 facilitated by embedding the findings of GEO into the 2030 Agenda policy process and
- 46 implementation. With the GEO-6 report launched, GEO's theory of change has been refocused
- on other activities such as capacity building and thematic or regional knowledge products that
- 48 have also been an integral part of earlier GEO cycles and play a role between global assessment
- 49 reports.

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3.3 Global science-policy-society interface

- In order to exercise influence and achieve impact according to a theory of change model,
- 52 assessments must constructively engage with target audiences and processes where significant
- environment-related decisions are being made. While traditionally this meant interaction
- between scientists and policymakers (the science-policy interface), there is a recognition that this
- alone may lead to an 'artificial closure' of understanding peoples' vulnerabilities and alternative
- views. A convincing case is being made for integrating a wider range of social groups and
- 57 interests in the governance of science to realize 'technologies of humility' that recognize not
- only a wider diversity of social needs, interests and capacities but also different types of evidence
- and ways of knowing (Jasanoff 2007, Jasanoff 2005, Urbinatti et al. 2020). Hence the need to

- consider in assessments the interface not only with policy, but also society, in processes of co-
- 61 creating knowledge and open exchange.
- The mapping of science-policy-society interfaces at the global level singled out three areas that
- are particularly relevant for global environmental assessments in general and the future of GEO
- 64 in particular.
- First, the **2030 Agenda for Sustainable Development** is currently the highest-level global
- policy framework with an integrated perspective, implementation strategies and reporting
- 67 mechanisms that include the environment. GEO, as an important part of this policy interface,
- was explicitly acknowledged in UNEP Resolution, UNEP/EA.4/L.27: Preambular para
- Recalling the outcome document of the United Nations Conference on Sustainable Development,
- entitled "The Future We Want", in particular paragraph 88 (d), which called for the Environment
- 71 Programme to "[p]romote a strong science-policy interface, building on existing international
- 72 instruments, assessments, panels and information networks, including the Global Environment
- Outlook, as one of the processes aimed at bringing together information and assessment to
- 74 support informed decision-making".
- 75 There are three specific global science-policy interfaces within the context of the 2030 Agenda
- 76 for Sustainable Development:
- i. the ongoing assessment of global and regional progress on achieving the SDGs;
- 78 ii. national reporting on SDG progress; and
- assistance to member states on development planning for mainstreaming and accelerating the SDGs and leaving no one behind.

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- 82 Second, the UN Environment Assembly, the Rio Conventions and the landscape of global
- 83 **environmental assessments** are the core science-policy-society interface for GEO. This
- interface was emphasized in a series of resolutions such as UNEP/EA.4/L.27, para (6) which
- 85 "Requests the Executive Director, in accordance with UNEP's mandate to keep the world
- 86 environmental situation under review, to prioritize within the Programme of Work and Budget,
- 87 the preparation of an options document for the future of the GEO process..."
- 88 The core global science-policy interfaces relating to the environment that will require coherence
- and coordination going forward include the following:
- 90 1. UN Environment Assembly: Periodic review of the world's environmental situation and annual reporting to the UN Environment Assembly.
- 92 2. UNFCCC: Coherence with the assessments, outlooks, and science-policy interfaces of the IPCC Assessment Reports
 - 3. CBD: Coherence with the assessments, outlooks and science-policy interfaces of the CBD's Global Biodiversity Outlook
 - 4. UNCCD: Coherence with the assessments, outlooks and science-policy interfaces of the UNCCD's Science-Policy Interface body (via serving on panel or as observers) and its flagship report, the Global Land Outlook

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- 100 The third interface involves **multilateral environmental agreements** (MEAs) whose relevance
- was recognized in resolution UNEP/EA.4/L.27, para (10), as referenced above. According to
- 102 InforMEA (https://www.informea.org/), there are 44 global and 54 regional multilateral
- environmental agreements (MEAs) and protocols. In contrast to this total of 98, the World Trade
- Organisation states that there are more than 250 multilateral environmental agreements (MEAs)
- dealing with various environmental issues that are currently in force. Annex 1 shows the global
- agreements using the InforMEA categories: Biological diversity; Chemicals and waste; Climate
- and atmosphere; Environmental governance; Land and agriculture; Marine and freshwater.
- MEAs are typically focused on well-defined environmental issues and many have their own
- assessment and reporting mechanisms. The interaction of MEAs with global assessments such as
- GEO is bidirectional: they may contribute MEA-specific perspectives and analysis, but they may
- also benefit from the representation of their issues in other assessments. As the most
- 112 comprehensive global environmental assessment, GEO is in a unique position. Even though the
- scope of GEO evolves over assessment cycles, due to its generally broad coverage it ensures
- there is an interface with most MEAs. Realizing the potential of a science-policy-society
- interface requires not only thematic overlap but also cultivating the relationship with the actors
- engaged in MEAs during the assessment process.
- Besides the interfaces discussed, assessments can also inform UN bodies involved in foresight-
- related activities. One specific example is UNEP's interface with the UN's High-Level
- 119 Committee on Programmes (HLCP) under the Chief Executives Board for Coordination. The
- 120 HLCP serves as a platform for interagency coordination related to common global goals, follow-
- up to major international conferences and sharing of best practices related to program
- development, implementation and monitoring. UNEP has been responding to calls for
- 123 contributions by the HLCP's Informal Strategic Foresight where its work on early warning and
- assessment through GEO and GEO-related spinoff products are particularly relevant.

125 3.4 Global environmental assessment landscape

- There is a wide range of global environmental assessments (GEAs) whose overall landscape
- needs to be considered before turning to GEO's specific functions and place in subsequent
- chapters. GEAs include assessments published by already existing agencies such as UNEP,
- 129 UNDESA and the OECD, assessments for multilateral environmental agreements (e.g. UNCCD,
- 130 CBD, UNFCCC, Vienna Convention for the Protection of the Ozone Layer), or institutions
- created with the aim to assess the state of the research/knowledge, such as the Intergovernmental
- Panel on Climate Change (IPCC) and the Intergovernmental Science-Policy Platform on Biodiversity
- and Ecosystem Services (IPBES). Important recent additions to the assessment landscape are the
- Global Sustainable Development Report (GSDR), and the Secretary-General's Report on
- Sustainable Development Goals. There is no grand overall design of the GEA landscape; while
- some of the assessments are tied to MEAs, the landscape as a whole developed incrementally.
- Most of the assessment processes produce additional outputs, such as specific reports
- summarizing methodological approaches (e.g., IPCC), reviewing trends in the past reports (e.g.,
- GSDR), technical series (e.g., CBD Global Biodiversity Outlook (GBO)), and synthesis reports
- 140 (e.g., UNEP Global Chemicals Outlook).
- 141 Most of the GEAs focus on one central thematic issue, such as the IPCC on climate change,
- 142 IPBES and the CBD Global Biodiversity Outlook on biodiversity and related issues, and UNEP's

- 143 Global Chemicals Outlook on chemicals. The OECD Environmental Outlook focuses on
- multiple issues that are similar to GEO. Many of the reviewed GEAs include all of the elements
- presented in GEO: state and trends, impacts, policy analyses and scenarios. The "state and
- trends" cover past, current, and potential future trends to 2030, 2050, or even 2100. These
- 147 assessments of state and trends investigate the GEA's focus areas, in some cases, combined with
- assumptions about economic and social development (IPCC, OECD Environment Outlook).
- 149 Finally, many assessments develop a baseline and often a business-as-usual scenario. In addition
- to these scenarios, the GEAs include alternative scenarios of different emission pathways, degree
- of warming, a summary of existing alternative scenarios, and a sustainability pathway. Early
- warning is limited to certain types of GEAs, and, in the rest, some aspects of early warning are
- listed in the narrative of the report but without specific links to model outcomes. Synergistic
- policy options, bringing together the focus areas of the GEA with other sectors, are an important
- part of the reviewed GEAs.
- Recent characterizations of the GEA landscape point out changes in political and institutional
- orientations (e.g., emergence of integrated goals), growing MEA epistemic and process
- 158 complexity and a shift from diagnostic to solution-oriented assessments (Jabbour and Flachsland
- 2017; Kowarsch and Jabbour 2017). Research to analyze the evolution and characteristics of the
- 160 GEA landscape has also considered a number of criteria to characterize the fit of GEAs in the
- assessment landscape in the 2015-2019 period. These included the demarcation of issues,
- relationship to agenda shaping, the contribution to defining policy goals and targets, suggesting
- potential policy interventions and instruments and monitoring progress (Maas, Kok and Lucas
- 164 2020). Research carried out for this background paper selected seven GEAs (IPCC; UNEP
- 165 Emissions Gap; OECD Environment Outlook; Global Sustainable Development Report (GSDR);
- 166 IPBES; Global Biodiversity Outlook (GBO); and Global Chemicals Outlook) for analysis to
- serve as a basis of comparison and consideration as options for the future of GEO are developed.

168 3.5 Specific functions

- The place of an assessment on the GEA landscape is inherently connected to the assessment's
- functions, so the discussion will integrate the two. GEO has been an early and integral part of the
- 171 GEA landscape, its role demarcated by its functions. The sections below outline the functions of
- GEO based on the understanding of its current role and based on what we know about the
- functions of GEAs in general. For a more definitive analysis, options for a future GEO will need
- to be elaborated and agreed, and assumptions about how the future GEA landscape will evolve
- would need to be made.
- 176 **Informing UNEA.** A central function of GEAs is rooted in their obligation to meet the
- expectations of their mandating body. In the case of GEO this body is UNEA (former Governing
- 178 Council) and the expectation is to report on the state, trends and directions of the global
- environment, as defined by a series of UNEA resolutions. As UNEA is the highest-level global
- institution on the environment, this puts GEO in a strong position, as in principle it has the
- attention of key environmental decision-makers in national governments. As long as the mandate
- for future GEOs is renewed, this central function will continue.
- 183 Supporting policy planning, implementation and review at global and sub-global levels.
- 184 Resolution 4/23 of UNEA formulates the mandate of GEO as: "Recognizing the potential
- benefits of a scientifically sound and evidence-based detailed assessment of the state of the

- environment to raise awareness and inform policy formulation and decision-making in the
- 187 context of sustainable development". It requests the Executive Director of UNEP to continue to
- provide information from existing and ongoing assessments to guide future policy debates at the
- 189 United Nations Environment Assembly. It should be noted, however, that since GEO covers a
- wide range of issues and their interactions in the global report, it has to be even more selective
- than most other assessments. Many policies that are of interest to the core target audience are at
- the national and subnational scale, but the global GEO can go into such details only very
- selectively.
- Many of the other GEAs explicitly indicate that their focus is to support/provide information for
- policymakers. Many of them publish summaries for policymakers (e.g., IPCC, IPBES, IRP,
- 196 Global Chemicals Outlook), which are carefully timed and synchronized with the corresponding
- policy cycle. The timing of GEO is discussed in a later section of this paper. The policy analyses
- 198 focus on a combination of summarizing potential policy approaches, for example, to address
- 199 climate change (IPCC), achieving the Sustainable Development Goals (SDGs) (UNEP Emissions
- Gap) and promoting sustainable development efforts at the global level (GSDR) and land and
- biodiversity management policies (IPBES). In some of the reports, policy analysis is only
- provided for selected policy examples, such as the implications of technology-related policy
- options (OECD EO), public-private partnerships, fishery policies, and public engagement (CBD
- 204 GBO).
- 205 Advancing and demarcating integrated, systems-based perspectives. Most GEAs are focused
- on a specific set of issues. There are only a few, such as the OECD Environment Outlook, that
- 207 have a broad scope similar to GEO. While the thematic breadth represents a potential challenge
- and trade-off with the depth of analysis, it also represents an opportunity for GEO to analyze
- broader, systemic interactions that are off topic for narrow assessments. This is also linked to the
- shifting demarcation pointed out by Maas, Kok and Lucas (2020) that suggests a new framing for
- 211 environmental governance is emerging that more explicitly recognizes that problems are
- 212 embedded in the workings of environment and society. Adopting an inherently systemic
- 213 perspective that is not bound by the issue framing of an underlying MEA can be not only a risk
- but also an advantage, as it can diagnose problems and find solutions at the intersection of
- 215 indirectly connected issues, whether those connections are spatial, temporal or vary by actors.
- 216 While all GEOs so far have covered a wide range of environmental issues, many also had a
- special thematic focus that had both science and policy resonance e.g., the green economy or the
- environmental dimensions of the SDGs. Rather than having a predetermined focus that is
- 219 maintained across multiple assessment cycles, the flexibility of GEO to focus on timely and
- highly relevant, cross-cutting issues considered through a systemic lens (e.g., post-COVID green
- recovery) can be considered a unique niche and key purpose of a GEO.
- 222 Leveraging other assessments and UNEP work. There is now a vast number of integrated
- 223 environmental assessment processes at global, regional and local level. Only the Global
- 224 Sustainable Development Report explicitly mentions using GEO as an input to its assessment.
- The World Ocean Assessment is notable, inasmuch as it has no mandate to analyze policies and
- 226 make policy recommendations. Although some of the assessments draw connections to other
- assessment processes, not all of them do. Furthermore, most MEAs require significant amounts
- of national reporting, many on an annual basis. While this reporting puts a huge burden on

- 229 national institutions, the reports are a potential source of information for assessment processes,
- including GEO.
- Formulating, implementing and assessing progress towards global goals. Resolution 4/23 of
- 232 UNEA requests the Executive Director of UNEP to strengthen the policy relevance of the Global
- 233 Environment Outlook process by measuring progress towards the achievement of internationally
- agreed environmental goals, to inform relevant global processes and meetings. While the
- 235 mandate does cover an evaluation with respect to measuring progress towards internationally
- agreed environmental goals, it remains ambiguous with respect to evaluating the effectiveness of
- 237 national responses.
- 238 For the Secretary General's SDG Progress Report on the implementation of the 2030 Agenda,
- 239 UNEP is the custodian agency for 26 Sustainable Development Goals Indicators and has the
- 240 mandate to collect and report data for these indicators to the United Nations Statistical Division.
- In total there are 93 SDG indicators that are related to the environment. This tracking is reported
- 242 through the World Environment Situation Room (WESR), through the Sustainable Development
- Goals Policy Briefs (https://environmentlive.unep.org/sdgpolicybrief). According to the latest
- brief, as of October 2019, 68% of the environment-related SDGs did not have sufficient data at
- the global level to assess progress.
- 246 The publication "Measuring Progress: Towards Achieving the Environmental Dimension of the
- SDGs" is a derivative product of GEO-6 (UNEP 2019a). It is viewed as a complement to GEO
- and provides an overview of the progress towards achieving the environmental dimension of
- sustainable development based on the SDG indicators.
- 250 Published in 2019, The Future is Now: Science for Achieving Sustainable Development is the
- 251 first version of the Global Sustainable Development Report (GSDR) that was prepared by an
- 252 Independent Group of Scientists appointed by the United Nations Secretary-General. The
- introductory material of the 2019 GSDR points out that this report is distinct from, and
- complementary to, the annual Sustainable Development Goals progress report prepared by the
- 255 Secretary-General, which tracks progress across goals and targets using indicators from the
- 256 global indicator framework. The GSDR is an assessment of assessments. It highlights state-of-
- 257 the-art knowledge for transformations towards sustainable development and identifies concrete
- areas where rapid, transformational change is possible. The GSDR draws upon an extensive and
- 259 diverse knowledge base, including the GEO-6 regional assessments.
- 260 Data, data interpretation and use in assessment. The BellagioSTAMP principles state that
- 261 'sustainability assessments are based on reliable data, projections and models to infer trends and
- build scenarios" (IISD and OECD 1997). This formulation is a very close fit for integrated
- 263 environmental assessments (IEA) and GEO. Data are the lifeblood of integrated environmental
- assessments and provide the evidence base for the analysis, without which IEAs lose much of
- 265 their scientific credibility. But the reverse is also true without assessments, data have limited
- value. Assessments put data into context, find their meaning, and package them in a format that
- 267 makes sense for audiences. Data are essential for tracking environmental progress, evaluating
- 268 policy performance, assessing risk and impacts, and planning transition pathways to agreed goals
- and targets. Making sense of data is therefore an important function for GEO, although not for its
- own sake as is often heard in GEO circles, the assessment is data-oriented, but not data-driven.
- 271 Environmental phenomena should not gain in importance because data related to them are

- available, but because they are materially important for the functioning of ecosystems and for
- human well-being.
- 274 In order to derive meaning, data are also used to construct indicators. Throughout its history
- 275 GEO had several attempts to construct definitive indicator sets, but the results did not last.
- 276 Reporting on megatrends does require well-defined indicators, but in their regional and thematic
- sections, GEO reports required more nuance and flexibility and typically relied on data and
- indicator sets that are most relevant and available in the given context. GEO is thus pragmatic
- about indicator use and uses indicators most relevant for assessing a given issue, while also
- 280 taking the indicator's relevance from the policy point of view into account. At present this
- 281 elevates the importance of indicators directly linked to the SDGs or goals and targets agreed in
- various MEAs.
- 283 Like several other global assessments, GEO is not involved in primary data collection, but it is a
- user of all types of environmental and environment-related data collected by others, whether
- statistical, geospatial or qualitative. Given its reliance on and sensitivity to problems with data of
- all types, GEO has a deep connection and long history of relationships with environmental data
- providers and monitoring networks, such as the GRID network, the Group on Earth
- Observations, and a wide range of national agencies that are in charge of collecting statistical and
- 289 geospatial information. GEO not only makes use of environmental data in assessments, but also
- 290 provides feedback to monitoring organizations on what data are actually needed for IEA and
- 291 what are key data gaps or quality problems. Improving the targeting of primary data collection
- and monitoring systems is therefore an important function for GEO.
- 293 Projections from integrated assessment models represent a special class of data. Model data are
- essential for the outlook sections of GEO. Given the uncertainties associated with models and
- assumptions, the use and presentation of model data require special care. As long as transparency
- about model-based data is maintained, the integration of retrospective and forward-looking data
- can be a key asset for GEO.
- 298 In order to facilitate access to data primarily for the assessment community but later also for the
- broader audience of the GEO report, GEO embarked on building on global and regional data
- 300 portals. A global GEO Data Portal was initially developed and maintained by GRID Geneva to
- facilitate access to data for collaborating centers involved in the global or sub-global GEO
- reports. Maintenance of the GEO Data Portal was abandoned by GEO-5 and some of its content
- 303 subsumed under a new environmental data and assessment platform, UNEP Live. Built nearly 20
- years later than the original GEO Data Portal, UNEP Live, later named "Environment Live" and
- presently named the "World Environment Situation Room" (WESR), is technically more
- advanced, although in terms of key functions it follows a similar logic. Given GEO's core
- mandate and reliance on authenticated, reliable data, maintaining an online, continuously
- 308 updated, interoperable database in some format is a must for the future of GEO but also
- represents an opportunity for a product and service that has value on its own and requires
- 310 collaboration among many data providers.
- 311 Support for and use of thematic and integrated models and scenarios. The use of integrated
- 312 models—or at least bringing together results from different integrated models—is a common
- feature of GEAs. The models are generally used to make projections into the future but can also
- 314 be used to provide a deepened understanding of cross-sectoral interactions. Integrated
- 315 Assessment Models (IAMs) are commonly used to examine interactions between human

- activities and the environment and also to test the impacts of policy measures. The results from
- 317 models have been used in the some GEAs (e.g. IPCC, IPBES, OECD EO) to provide early
- warnings of impending problems, e.g., the increasing number of heat waves, the rise of sea level
- in low-lying coastal areas, and the impacts of climate change on agricultural yields. In this
- respect, the use of models contributes to the assessment process by synthesizing large amounts of
- data to provide useful information for decision-making.
- Many of the GEAs studied for this paper use scenarios to explore plausible developments in the
- future, i.e. what could happen. Since it is impossible to predict the future, even with the best
- models, scenarios are a valuable tool for exploring the uncertain future. GEAs often use a
- baseline scenario that essentially describes the current situation and then develop scenarios for
- points of time in the future (2030, 2050, 2100). Business-as-usual scenarios describe what
- 327 happens if developments continue along their current trajectory, various socio-economic
- 328 scenarios describe what happens if developments follow different trajectories, emissions
- scenarios explore the impacts of different levels of ambition in reducing emissions of greenhouse
- gases, etc. Since GEO-4, GEO has not developed and used a set of scenarios to explore possible
- developments in the future. Other methods have been used instead.
- Risk assessment is included to varying degrees in the GEAs reviewed for this paper. While risk
- assessment is one of IPCC core objectives, the rest of the GEAs primarily present specific
- examples related to disaster risks (GSDR, UNEP Global Chemicals Outlook) and risks to
- biodiversity and species extinctions (OECD EO, IPBES). All of the GEAs reviewed for this
- paper focus on identifying synergistic policy responses to connect the assessment focus areas
- with other sectors, such as agriculture, urban planning, water management, integrated natural
- resources management, and human rights. In this context, the defined sustainable development
- pathways/transition pathways mostly present routes to achieve/maximize these synergetic policy
- options. In terms of key levers, primarily economic development, governance systems, finance,
- and education are covered by the GEAs that have been reviewed.
- Contribution to capacity building. Decision 18/27 A of 25 May 1995 (UNEP 1995) that
- provided its mandate explicitly mentioned that GEO has a role in "promot(ing) the development
- of data and information management capacity in those bodies situated in developing countries as
- of data and information management capacity in those bodies situated in developing countries as
- necessary and appropriate to ensure their full participation" in the assessment. IEAs are complex
- processes that require specialist knowledge and experience. They also require access to other
- 347 aspects of capacity such as information, tools and resources, not necessarily a problem for some
- of the leading international institutions involved in GEO. However, as a global assessment that
- took regional participation and legitimacy seriously, GEO by definition had to involve partners
- 350 whose IEA capacity was limited. As early GEO planning documents show, this was not at all
- unexpected (Bakkes et al. 1998). Capacity gaps were known and expected. Tackling them was
- framed as an integral function of the assessment: the practice of 'learning by doing' coupled with
- targeted capacity building was seen as a way to bring along and strengthen IEA capacity in those
- 354 corners of the world where such capacity was lacking. Thus, one of the functions of GEO is to
- 25.1 corners of the world where such capacity was lacking. Thus, one of the falletions of QLO is
- 355 strengthen worldwide capacity to improve the quality of contributions to the global GEO.
- 356 As GEO's capacity building programs started in earnest around 1997, it became clear that there
- is another, even more significant audience. Target audiences of IEA capacity building and
- 358 training were not interested in contribution to the global GEO, but rather to initiate and
- 359 contribute to their own sub-global regional, national, ecosystem, or even city-level IEAs. As

360	a result of these efforts, starting from GEO-2000 several iterations of GEO training manuals and
361	guidelines were prepared, and a large number of sub-global IEA processes were conceived
362	(Pinter et al. 2005; Pinter, Swanson, and Chenje 2007; UNEP 2019a). Capacity building was
363	focused not simply on assessment methods but establishing and managing the entire assessment
364	process, which is what many governmental and other partners were interested in.
365	Capacity building is likely a continuing interest both in the context of the global assessment and
365 366	Capacity building is likely a continuing interest both in the context of the global assessment and at the regional and national level. Addressing these needs through involvement in the global
366	at the regional and national level. Addressing these needs through involvement in the global
366 367	at the regional and national level. Addressing these needs through involvement in the global process or more targeted action using face-to-face or online materials and programs and through

1 **Assessment governance**

Key messages

- For the future of GEO, it would be important to clarify whether to continue with the current governance and implementation system or to move towards a system of network governance and to change the formal structure.
- Governments play various roles in global assessment processes and are also the primary – even if not the only - audience for the results of the assessments.
- The representation of member states and non-academic stakeholders in specific stages of a assessment process is one key mechanism for enhancing the legitimacy and relevance of the process and outputs.
- Partnerships with collaborating institutions can be seen in several global environmental assessments as a mechanism for enhancing capacity and connecting with stakeholders.
- Both the IPCC and IPBES have substantive Technical Support Units to enhance capacity of the assessment processes. The TSUs are separately funded by the governments and have a large role to play in ensuring the content of the assessments is of high quality.

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Overall Governance and implementation Structure

- 4 The UN Environment Assembly, the primary audience for GEO, is the world's highest-level
- 5 decision-making body on the environment with representation from all 193 member states. It is
- 6 also the governing body of UNEP, whose Secretariat oversees the GEO process.
- 7 The governance of the working structure of GEO-6 is illustrated in Figure 2. The High-level
- 8 Intergovernmental and Stakeholder Advisory Group (HLG) ensures that the mandates, scope and
- 9 process of GEO-6 are fully realised within the implementation plan and where necessary,
- 10 provide recommendations to the Secretariat on ways to improve both methodology and content
- 11 (UN Environment 2020a). The latter function carried out in consultation with the Assessment
- 12 Methodologies, Data and Information Working Group, whose key mandate is "to provide
- 13 guidance on assessment methodologies and to guide the overall quality assurance of data and
- 14 information flows." A Scientific Advisory Panel (SAP) was also established for GEO-6 "to guide
- the assessment process and to ensure scientific credibility and overall quality and integrity of 15
- GEO-6." Lastly, an Interagency GEO Support Group was established to "provide technical 16
- 17 support and interagency coordination during the GEO-6 assessment process."

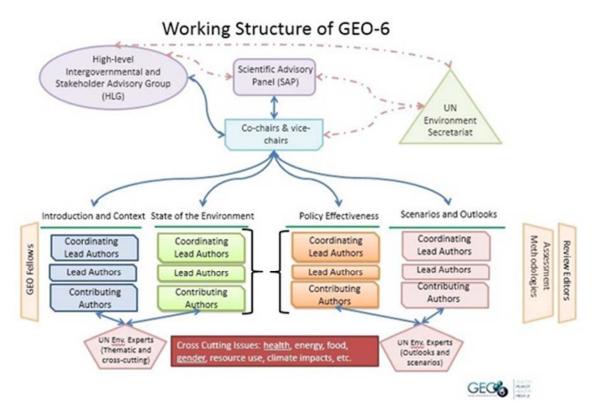


Figure 2: Governance of GEO-6 (UN Environment 2019a).

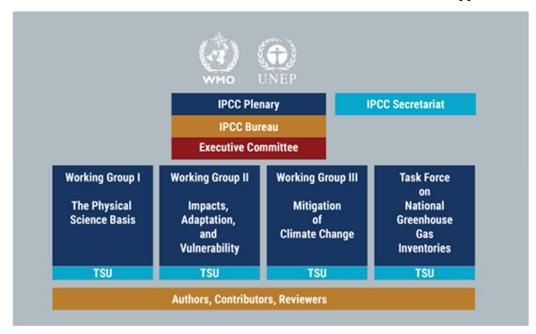
- 20 UNEP (2019a) notes that the GEO-6 working structure "is different from GEO-5 in that it
- 21 includes Co-chairs and Vice-chairs", a structure that was recommended by the Scientific
- Advisory Panel to "help ensure the scientific credibility of the GEO-6 process." It is further
- 23 noted that this structure serves to incorporate "guidance on policy relevance from the High-Level
- 24 Group, Co-Chairs and Vice Co-Chairs who will act as a bridge between the authors and advisory
- 25 bodies."

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- 26 While not shown on the governance structure of GEO-6, UNEA serves as an oversight body of
- 27 UNEP, including GEO. UNEA meets every two years, and in intersessional periods it supports
- 28 UNEP's work through a Committee of Permanent Representatives (CPR). The CPR is therefore
- also an important part of UNEP's assessment governance framework. Details about the CPR are
- 30 provided in Box 1 below.
- 31 Box 1: UNEA's Committee of Permanent Representatives

The UNEA is advised by a subsidiary body, the Committee of Permanent Representatives (CPR). The CPR convenes as a subcommittee in order to: provide policy advice to the Assembly; contribute to the preparation of UNEA agendas and the draft decisions it will consider; and oversee the implementation of resolutions and the programme of work once they are adopted. The role of the CPR in preparing the draft decisions should be kept in mind when thinking about how to move a global assessment finding into a decision at UNEA. The release of an assessment and briefings on GEO findings should be timed for the CPR's preparation for the Assembly, and not wait until the Assembly itself (Gehring and Ruffing 2008).

- In comparison, the overall governance of the IPCC's Assessment Report, the IRP's Global Resource Outlook and UNEP's Global Chemicals Outlook, for example, differ in some
- interesting ways. The IPCC Assessment report (Figure 3) is governed by a governance and
- 35 implementation structure supported by the Secretariat of the IPCC, which "promotes and
- 36 maintains cooperation with the UN system, in particular with the UNFCCC and other relevant
- 37 bodies, and liaises with the two parent organizations, the World Meteorological Organization
- 38 (WMO) and UNEP (IPCC 2020a)." Specifically, the Secretariat manages the IPCC Trust Fund
- 39 consistent with WMO regulations and rules and ensures the IPCC work programme is
- 40 implemented consistently with relevant UN and WMO regulations and rules (IPCC 2020a). The
- 41 IPCC Plenary currently has 195 members who make decisions regarding election of the Bureau,
- 42 the workplan and budget, and scope and approval of assessment reports. Furthermore, four
- 43 Technical Support Units (TSUs) "provide scientific, technical and organisational support" to the
- 44 three IPCC Working Groups and the Task Force on National Greenhouse Gas Inventories. These
- are currently served by a mix of academic institutions and environmental NGOs.
- 46 In response to a 2010 review requested by the IPCC Chair and the Secretary-General of the UN
- and conducted by the InterAcademy Council (IAC), the Plenary Panel "decided to establish an
- 48 Executive Committee to strengthen and facilitate timely and effective implementation of the
- 49 IPCC programme of work, strengthen coordination between Working Groups and Task Forces
- and to address urgent issues that require prompt attention by the IPCC between Panel sessions
- 51 (IAC 2010)." As rationale for this additional governance element, the review noted that "the
- 52 complexity and scale of climate change research and the associated assessment task have grown
- significantly over the last two decades, as have public expectations regarding the assessments.
- Yet the fundamental management structure of the IPCC has remained largely unchanged (IAC
- 55 2010)." The main bottleneck cited was that the Plenary Panel and the Bureau made their
- decisions at annual sessions, whereas important decisions needed to be made more than once per
- 57 year. The membership of the Executive Committee includes the IPCC Chair, Co-chairs of
- Working Groups and the Task Force on Inventories, the IPCC Vice-Chairs, elected Advisory
- 59 Members, Head of Secretariat, and the four Heads of the Technical Support Units.



- 61 Figure 3: Governance of the IPCC Assessment Report (IPCC 2020a)
- The International Resource Panel (IRP) was launched by UNEP in 2007 to build and share the
- knowledge needed to improve the use of resources worldwide (IRP 2020). The IRP is comprised
- of a Secretariat hosted by UNEP to coordinate administrative and operational functions, a
- 65 Scientific Panel of 36 scientists to prepare assessments and a Steering Committee of 28
- governments along with the EU and UNEP to guide the Panel's strategic direction, ensure policy
- 67 relevance, help set the annual work plan, and oversee budgets (Figure 4).
- The IRP's Strategic Partners "provide support in the development and dissemination of IRP
- 69 publications, enhancing its policy and academic impact, and creating synergies with other
- 70 relevant stakeholders, among others." The IRP's Strategic Partners include UN agencies,
- 71 international, regional and national organizations, intergovernmental bodies, non-governmental
- organizations, private and public institutions, business and industry associations, research
- 73 centers, universities, foundations, and science-policy platforms.

IRP set up and partners



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Figure 4: Setup and partners of the International Resource Panel (from IRP 2020).

The Global Chemicals Outlook II launched in 2019 deployed a simpler governance structure compared to the IPCC Assessment Report and the IRP Global Resources Outlook. The Global Chemicals Outlook II was prepared by UNEP's Economy Division, Chemicals and Health Branch (UN Environment 2019) and "through a process involving more than 400 scientists and experts around the world under the guidance of the Steering Committee of the Global Chemicals Outlook II with participation from all regions and a wide range of stakeholders. The report was developed in response to Governing Council decision 27/12, adopted in 2013, and United Nations Environment Assembly resolution 2/7, adopted in 2016 (UNEP 2020)." The Steering Committee comprised representatives from governments, non-governmental organizations (including civil society, industry/the private sector, and academia) and inter-governmental organizations, with participation from all regions and a wide range of stakeholders (UNEP 2019).

- The governance and implementation structure of assessments like GEO-6, IPCC and IPBES have
- both elements of top down (e.g. in regards of mandating and scoping) as well as elements of
- 90 polycentricity (e.g. in regards of ensuring diversity and integrity). A division of responsibility

between science and governments, but also the representation of different regions and non-state actors in governing global assessments is key for their legitimacy and hence potentially contested. elements of polycentricity in their governance and implementation structures. One approach for governance, coming from the business and organizational research community, is network governance. Figure 5 shows three archetypes of network governance, which could be used for an assessment process. The governance of earlier GEOs until GEO-4 that involved Collaborating Centers (CCs) was closer to a network governance model.

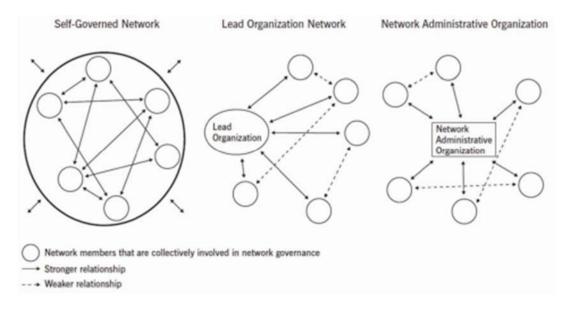


Figure 5: Three archetypes of network governance (Source: Greany and Higham 2018).

For the future of GEO, it would be important to clarify whether to continue with the current governance and implementation structure, or to change the role of the different actors, reach out to other groups of stakeholders, to further formalise it or to move to a network governance.

4.2 The Role of Governments

Governments play different roles in global assessment processes as illustrated in the overall governance structures cited in the above examples. In each example, governments oversee the assessment process through various structures including the High-level Group in the case of GEO-6, the Plenary Panel for the IPCC Assessment Report, and the Steering Committees for the International Resource Panel's Global Resource Outlook and UNEP's Global Chemicals Outlook.

GEO aims to synthesize knowledge on the state of the environment in a way that is salient (relevant) for policy development. In the current GEO process, salience is driven by a number of mechanisms including: GEO's mandate as provided by member states through UNEA, which further specifies the issue of the respective report; the High-level Group for a reporting cycle; national government representatives who are involved in the assessment process mainly in their role as reviewers; and the draft Summary for Policy-makers which is negotiated by representatives of the member states and prepared as a template for the UNEA Ministerial Conference.

- 118 Governments are represented through:
- membership in governance bodies;
- submission of requests for assessments, individually or collectively through
- intergovernmental bodies such as UNEA or the COPs of MEAs;
- participation and initiation of scoping of assessments, including in nomination of scoping experts, review draft scopes and approval of scoping documents;
- nomination of assessment authors and reviewers;
- review of draft assessments;
- line by line consideration and approval of summaries for policy makers in cooperation with the scientific authors of the assessment.
- Of course, governments are also the primary audience for the results of the assessments. The
- 129 Theory of Change for GEO-6 outlines this in describing the intended outcome of the assessment,
- noting that "...governments (and potentially other non-state actors) should understand the
- findings in order to use them to advance their policy work. Governments can also use the GEO
- methodology to prepare their own regional, national or sub-national assessments if desirable
- 133 (UNEP 2019b)." Additionally, governments also play a core role in financing the global
- assessments, GEO included.

135 4.3 The Role of Science

- Like any other integrated assessment, the credibility of GEO is measured first by its scientific
- 137 quality. The selection of authors follows the principles of scientific excellence, disciplinary and
- regional diversity and for GEO-6 this scientific expertise was allocated across four areas,
- namely: introduction and context, state of the environment, policy effectiveness, and scenarios
- and outlooks (Figure 2). For the IPCC Assessment Report, the role of science is partitioned
- across three Working Groups and one Task Force, whereas for the IRP's Global Resource
- Outlook a Panel of 36 scientists is assembled with internationally recognized skills in the
- harvesting of resources, production, consumption and recycling, and policy, economics and
- 144 trade.
- In GEO-6, an open nomination process was used for scientific and policy expertise, including by
- 146 colleagues, the Secretariat, other UN entities, co-authors, as well as nominations by governments
- 147 (UNEP Science Division, personal communication). Author teams were normally structured to
- have at least two Coordinating Lead Authors for each chapter with different types of expertise
- and world views to balance divergent opinions and mitigate the possibility of bias (UNEP
- 150 Science Division, personal communication). In terms of support, the IPCC and IPBES usually
- require that developed country authors are supported by their governments, whereas GEO
- supports the travel and participation of all of the authors (UNEP Science Division, personal
- 153 communication). While authors were not remunerated for their time in GEO-6, their travel and a
- small stipend are used to compensate for any unanticipated expenses incurred (UNEP Science
- 155 Division, personal communication).
- 156 Five peer reviews were conducted for GEO-6 and a pool of review editors were brought in
- towards the end of the process to assess how completely and credibly the peer review comments
- were dealt with (UNEP Science Division, personal communication). This helped mitigate bias
- and increase the scientific credibility of the process. At the conclusion of the process the

- Scientific Advisory Panel was asked to send a letter to UNEP's Chief Scientist with their opinion
- on the scientific credibility of the GEO process (UNEP Science Division, personal
- 162 communication).
- 163 The resolution on GEO encouraged the use of citizen science to close data gaps. In GEO-6,
- 164 Chapters 3 and 25 examined the state and outlook of data, including citizen science, Indigenous
- and Local Knowledge (ILK) and big data. Each of these were found to have challenges to be
- addressed, i.e., citizen science suffers from authentication issues; the relevance of ILK outside
- the sphere of biodiversity; and the complexity of big data and applicability in the environmental
- domain (UNEP Science Division, personal communication). However, it is increasingly
- recognized that transitions to sustainability require more open knowledge systems that go beyond
- the engagement of scientists and some decision-makers. Furthermore, particularly in the area of
- biodiversity and ecosystem services, the need has been demonstrated for greater use of local and
- traditional or indigenous knowledge alongside conventional scientific knowledge in making
- decisions. In 2017, member states of IPBES adopted an Indigenous and Local Knowledge (ILK)
- approach. Inclusion of diverse conceptualizations of sustainability is enabled through such
- 175 approaches.

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4.4 Mechanisms to Connect with Stakeholders

- 177 The representation of member states within assessments is one key mechanism for enhancing the
- legitimacy of the process and outputs, but legitimacy is also created through recognition of the
- process or through the participation of non-academic stakeholders (van der Hel and Biermann
- 180 2017). In GEO-6, the High-level Intergovernmental and Stakeholder Advisory Group had from
- eight to ten representative stakeholders serving throughout the process (UNEP Science Division,
- personal communication). These stakeholders came from representative groups defined in
- 183 UNEP's Major Groups and Stakeholders process, including from industry, Indigenous peoples'
- organizations, environmental groups, civil society organizations, among others. The mechanism
- to connect with stakeholders in the International Resource Panel's Global Resources Outlook
- occurs via representation on their Steering Committee and through their formal Strategic
- Partners. For the Global Chemicals Outlook, stakeholders participated via the Steering
- 188 Committee.

189 4.5 Partnership with Collaborating Institutions

- 190 Partnerships with collaborating institutions can be seen in several global environmental
- assessments as a mechanism for enhancing capacity and connecting with stakeholders. For the
- 192 IPCC's Assessment Report, four Technical Support Units (TSUs) are engaged to increase
- capacity of the three working thematic Working Groups and its Task Force on GHG Inventories.
- 194 These TSUs are collaborations with various academic institutions and environmental NGOs.
- 195 Prior to GEO-6, UNEP had used a similar, albeit less formally structured collaborating
- institution model to enhance capacity for undertaking the assessments and connecting with
- 197 thematic and regional stakeholders.

4.6 Secretariat Role and Capacity

- 199 In the GEO process, the UNEP Secretariat through the Science Division has provided technical
- support for the development process and mediated between authors and member states and their
- 201 representatives (UNEP Science Division, personal communication). It monitors the process to

202 ensure that the assessment remains in line with the mandate provided by the countries. In process 203 design, the roles of the countries, the experts and the UNEP Secretariat are separated. However, 204 while the Secretariat could fulfil its role for earlier GEO reports, the scope of the reports and 205 associated activities have expanded considerably over time and the process has become much 206 more complex. The mid-term evaluation for GEO-6 showed that while many respondents 207 thought that the UN staff supporting the GEO process were doing the best job possible with 208 existing resources, the administrative support available was not sufficient for the large number of 209 participants in the complex process of regional and global assessments. 210 For comparison, both the IPCC and IPBES both have Technical Support Units to enhance 211 capacity of the assessment processes. The TSUs are separately funded by the governments and 212 have a large role to play in ensuring the content of the assessments is of high quality. The IPCC 213 Secretariat in Geneva provides mostly administrative support, organizes meetings and manages 214 the budget. In GEO's case, all of these functions are combined and performed by one Unit within 215 the Science Division of the broader UNEP (UNEP Science Division, personal communication). 216 Guidance on content is provided by only one professional staff member within this unit and 217 administrative and logistics support is provided by a group of general service staff, consultants 218 and UN Volunteers. As already noted, the GEO-6 mid-term evaluation believed that this was not 219 sufficient for such a flagship product.

Assessment process and methods

Key Messages

- Assessments are designed to be perceived as credible, salient and legitimate by participants and users. There are different modes of assessment with different strategies to achieve this. Furthermore, trade-offs between these characteristics are possible.
- The selection of authors for future GEOs will depend on a number of factors, including the scoping and timing of the assessment, the availability of resources and whether the assessment aims to be transformative or only to report on the state of the environment.
- Depending on the assessment mode and authorship model selected, the administrative capacity and scientific expertise of the secretariat could be strengthened, or the GEO process could be simplified, so that the UNEP secretariat can provide the necessary support within existing resource constraints.
- The key question with regard to scoping is whether the assessment should have a narrow or broad focus.
- For the future of GEO, a decision needs to be taken on the summary for policy makers - the document could be drafted by the scientific authors, co-produced with policy makers, drafted by policy makers only or co-produced with other groups such as business and civil society.

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Codification of the assessment process

- 4 Studies of global assessment processes (e.g., Cash et al. 2003; Farrell et al. 2006; Mitchell et al.
- 2006) have highlighted that an assessment that is viewed as more salient, credible and legitimate 5
- to a particular assessment participant or user is more likely to change his or her beliefs and thus 6
- 7 be effective. These determinants of the effectiveness of assessment processes are defined as
- 8 follows (Cash et al. 2003):
- 9 10
- Salience: "the relevance of information for an actor's decision choices, or for the choices that affect a given stakeholder".

11 12 • Credibility: "whether an actor perceives information as meeting standards of scientific plausibility and technical adequacy".

13 14 • Legitimacy: "whether an actor perceives the process in a system as unbiased and meeting standards of political and procedural fairness".

15

- 16 The main process steps of an assessment are designed to ensure political relevance (saliency);
- 17 ensure scientific quality and integrate different stocks of knowledge (credibility); and manage
- 18 participation (legitimacy) and communication (Beck et al. 2014). It is important to note,
- 19 however, that "these determinants are often in tension, because the easiest ways of enhancing
- 20 any single attribute almost invariably cause declines in another" (Farrell et al. 2006, p 10).

- 21 The core process steps of GEO are essentially assigned to these functions:
 - The current GEO process to ensure salience includes: the scope and mandate is developed through an intergovernmental and multi-stakeholder consultative process and approved by the member states, which further specifies the issues to be covered; a group of representatives of the countries is set up as a permanent monitoring group for a reporting cycle (High Level Group, HLG); national administrations are involved in the assessment process mainly in their role as reviewers; the draft Summary for Policy-makers is considered line by line and endorsed in an intergovernmental meeting with scientific authors who are responsible for the findings. The assessment findings are presented to the UNEA Ministerial Conference. The member states then draft an assessment of the report and draw conclusions; and individual member states and stakeholders use the report to draw their own conclusions and generate further knowledge or start their own assessments.
 - The credibility of the reports is achieved in particular through transparent peer review processes, a transparent handling of uncertainty and the assessment of scientific controversies. The selection of authors follows the principles of scientific excellence, disciplinary and regional diversity.
 - The participation of member states in the scoping, review, consultation and coproduction of the summary for policy makers, together with the representation of states by UNEA and the HLG within GEO are central elements to ensure the legitimacy of the process and the report.

Van der Hel and Biermann (2017) have shown that there are three different modes of assessment to achieve salience, credibility and legitimacy (Figure 6). An assessment-oriented mode focuses on the scientific evidence and its integration, legitimacy is achieved by representation. The advice-oriented mode seeks salience by independent advice, credibility through individual credentials and legitimacy through formal recognition. An example of this mode is the Scientific Advisory Board that advises the United Nations Secretary-General and the executive heads of UN organizations (Scientific Advisory Board 2014) or the International Resource Panel. A solution-oriented mode combines strategies for salience by offering solutions, credibility through the community developing these and legitimacy through participation. This solution-oriented strategy is strongly reflected in the narrative of both the Sustainable Development Solutions Network and Future Earth (Sustainable Development Solutions Network 2016; Future Earth 2013). The process currently adopted for GEO represents features from the assessment-oriented mode, but also some of the features from the other two modes. Although the examples referred to above are not assessments processes as such, they may inspire further thoughts on the future of GEO.

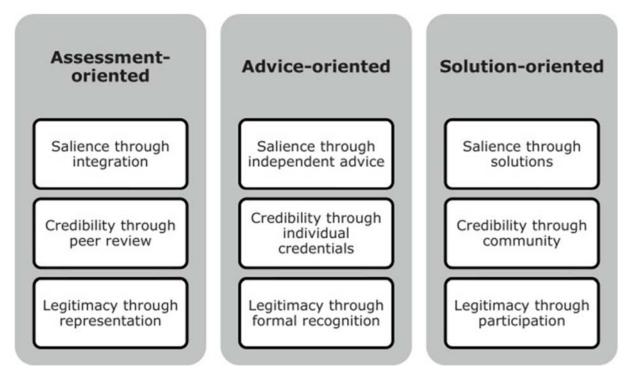


Figure 6: Three modes of assessment to achieve salience, credibility and legitimacy through different strategies (Source: van der Hel and Biermann 2017, p. 217).

A question for the future of GEO is, therefore, whether to continue with the current assessment process or to use different strategy and design to achieve salience, credibility and legitimacy.

5.2 Assessment contributors

- As described in the previous Section, authors and experts in the GEO-6 were selected after an
- open nomination process. Author teams are normally structured to have at least two Coordinating
- 67 Lead Authors (CLAs) at the top of each chapter with different types of expertise and world
- views. This is meant to balance divergent opinions and mitigate the possibility of bias. The
- authors take on different roles according to seniority, ability and willingness to contribute and
- expertise. CLAs assume responsibility for a thematic chapter, coordinate the various authors,
- ensure consistency and quality and represent the chapter to external parties. Lead authors (LAs)
- 72 prepare the text for the chapters. Contributing authors contribute specific parts of the text. The
- elaboration of the texts is coordinated by the CLAs together with the Secretariat.
- 74 For GEO-6, Coordinating Lead Authors (CLAs) coordinated writing teams for each section in
- 75 the Global and Regional assessments based on the selection of Lead Authors by the Scientific
- Advisory Panel, in close consultation with respective CLAs, the Secretariat and the UNEP Chief
- 77 Scientist.

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- 78 The working structure of GEO-6 (see Figure 2 in previous Section) was recommended by the
- 79 Scientific Advisory Panel to help ensure the scientific credibility of the process. The structure
- incorporates guidance on policy relevance from the High-Level Group, Co-Chairs and Vice Co-
- 81 Chairs who act as a bridge between the authors and advisory bodies and GEO Fellows whose

- 82 role is to support the process by assisting the authors with research questions and performing
- 83 quality assurance tasks for citations and references. The structure also considers Review editors
- 84 who conduct evaluations at the end of each review period to ensure that review comments were
- 85 dealt with appropriately. GEO-6 was produced by 250 scientists and experts from more than 70
- 86 countries.
- 87 As with the design of the assessment process, there are alternatives with respect to the selection
- 88 of authors. One alternative would be a standing panel of authors, possibly a mixed panel of
- 89 policy practitioners and academics, analogous to the International Resource Panel. A smaller
- 90 number of authors could be appointed to a panel on a permanent basis to write the report(s) and,
- 91 in particular, contribute through their reputation. In this way, scientists could also be recruited
- 92 who do not participate in the current GEO process because it does not provide visibility or
- 93 scientific credits. A standing panel could also be supplemented by persons who are or have been
- 94 involved as practitioners in policy development (also in analogy to the IRP). A standing panel
- 95 could possibly focus on the policy evaluation (while other parts of GEO on DPSI could be
- 96 provided as, e.g., a State of the Environment report).
- 97 A second alternative could be authors from administrations or commissioned studies.
- 98 Currently, the large number of authors is connected with a broad coverage of different
- 99 disciplinary and geographical perspectives. However, it is also associated with high transaction
- costs for communication between the authors and between UNEP and the authors. In analogy to 100
- 101 the State of the European Environment Report by the EEA, the Environment Outlook of the
- 102 OECD or the Emission Gap Report of UNEP, the GEO report could also be written by members
- of the administration, possibly also within the framework of commissioned studies. If necessary, 103
- 104 institutes or networks of institutes could also be commissioned to write the reports on the various
- 105 topics or with a regional focus (e.g. appropriately equipped collaborating centres or comparable
- 106 to the EEA Topic Centres).
- 107 For a solutions-oriented assessment, it is argued that knowledge resources from non-academic
- 108 actors must be integrated in order to understand complex or value-based problems and develop
- 109 appropriate solutions (Tàbara et al. 2018).
- 110 The current design of the GEO process and the division of labour between academic experts and
- representatives of the countries implies that the experts are expected to provide value-neutral 111
- 112 facts and abstain from prescriptive statements. Insofar as an orientation towards solutions is
- 113 expected, this is a problematic boundary definition, because in a solution-oriented assessment
- 114 policy goals and instruments also become the subject matter. Edenhofer and Kowarsch (2015)
- 115 propose that policy paths be investigated and that, for this purpose, a joint problem analysis,
- 116 identification of options and evaluation of effectiveness be carried out jointly by experts and
- 117 non-academic actors within the framework of environmental assessments (see also Edenhofer
- 118 and Minx 2014).
- 119 The question for the future of GEO is, therefore, whether to continue with the assessment-
- 120 oriented selection of authors, or to shift to alternative models for authorship. This will depend on
- 121 a number of factors, including the scoping and timing of the assessment, the availability of
- 122 resources and whether the assessment aims to be transformative or only to report on the state of
- 123 the environment.

5.3 Role of the secretariat

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- In the GEO process, the UNEP secretariat has provided technical support for the development
- process and mediated between authors and member states and their representatives. It also
- monitors the process to ensure that the assessment remains in line with the mandate provided by
- the countries. In process design, the roles of the countries, the experts and the UNEP Secretariat
- are separated. However, while the Secretariat could fulfil its role for earlier GEO reports, the
- scope of the reports and associated activities have expanded considerably over time and the
- process has become much more complex (see previous Section).
- In particular with respect to the availability of resources in the next few years as a result of the
- 133 COVID-19 pandemic, alternatives to the current role and function of the secretariat might have
- to be considered. Depending on the assessment mode and authorship model selected (see above),
- the administrative capacity and scientific expertise of the secretariat could be strengthened, or the
- GEO process could be simplified, so that the UNEP secretariat can provide the necessary support
- within existing resource constraints. Alternatively, the UNEP secretariat could support the
- production of GEO with a much more restricted set of external participants (e.g. an expert panel).

139 5.4 Coordination among assessments

- MEAs produce a significant number of assessments (see Section 2) and, in addition, there are
- major assessment processes that feed into MEA processes, such as the IPCC and IPBES.
- 142 Although some of the assessments draw connections to other assessment processes, not all of
- them do. UNEP/EA.4/L.27, para (10) requests the Executive Director of UNEP to continue to
- promote greater coherence and coordination of global assessments undertaken within the United
- 145 Nations system.
- Annex 1-2 of GEO-6 lists 11 global assessments that were used as key resources for GEO-6. The
- assessment also considers the interlinkages across environmental challenges and geopolitical,
- economic, industrial, social, technological and cultural issues. GEO-6 also assesses progress on
- the Internationally Agreed Environmental Goals (IEAG) that have been established by MEAs,
- highlighting gaps between the commitments and achievements of these agreements. While GEO-
- 6 takes a "holistic and integrated approach" to assessment and uses results of other assessment
- processes, it can be argued that it does not produce a systems analysis across the existing
- landscape of global environmental assessments/outlooks. As Fürst et al. (2017) point out, a
- systems analysis or nexus approach requires systemic thinking and understanding of the complex
- linkages and feedback mechanisms in social–ecological systems for delivering integrated
- solutions, thus addressing key challenges in sustainable development (Liu et al. 2015). An
- example of such an approach is an ongoing international scientific effort to ensure an equitable
- access to food, energy and water (Future Earth Knowledge and Action Network 'Food-Energy-
- Water' Nexus, www.futureearth.org/future-earth-water-energy-food-nexus) by connecting
- knowledge and bundling case studies to derive recommendations for sustainable resource
- management.
- As Maas et al. (2020) point out, coordination between assessments would support identification
- of key interrelations between issues. To date, formal coordination has proven difficult to achieve.
- Reasons for this include differing mandates, a lack of budget for shared work as well as
- 165 competition between assessment bodies. Informal coordination at the working level may thus be
- more feasible. Maas et al. (2020) suggest that UNEP's 'Global Assessment Dialogue', which is

- meant to provide an ad-hoc formalized collaboration between five assessments (GEO, IPBES,
- 168 IPCC, IRP and GSDR), could be a promising middle ground approach.
- 169 Thus, the question for the future of GEO is whether leveraging the work of other assessments
- should focus on compiling information from other assessments or should go much further in a
- 171 systemic analysis of environmental challenges.

5.5 Conceptual framework

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- 173 GEO is a process for an *integrated* assessment of the state and direction of the environment
- 174 (IEA). In order to carry out this integration, a conceptual framework is needed. To date and in
- 175 common with most global environmental assessments, the Drivers Pressures States Impacts
- Responses (DPSIR) framework has been used by GEO. Figure 7 shows the DPSIR framework
- used in GEO-6. A number of GEAs such as IPCC, IPBES, and OECD EO connect the elements
- of the DPSIR framework through dynamic relationships to demonstrate the complex linkages
- between drivers, pressures and responses. However, there is also a considerable body of
- scientific literature that criticizes the DPSIR framework. Gari et al. (2015) reviewed the use of
- the DPSIR framework for several Social-Ecological Systems (SES), with an emphasis on the
- coastal environment. This review points to critiques of the DPSIR, such as:
 - EEA (1999) emphasized the importance of the dynamics of the links between D, P, S, I and R and warned that the real world is far more complex than can be expressed by simple causal relations.
 - Rekolainen et al. (2003) conclude that the framework (i) creates a set of static indicators not considering the dynamics of the system; (ii) fails to capture trends; (iii) does not show clear cause-effect relations for environmental problems; and (iv) suggests linear unidirectional causal chains in the context of complex environmental problems.
 - Carr et al. (2007) conclude that the use of DPSIR in sustainable development will likely perpetuate the least satisfactory outcomes of development through ignoring indigenous knowledge about the drivers, the pressures and responses by the local communities and individuals.
 - Svarstad et al. (2008) criticize the framework for its shortcomings in establishing good communication between researchers, stakeholders and policy makers and the inability of DPSIR to produce neutral knowledge.
 - Kelble et al. (2013) point out that the impact category of DPSIR refers only to negative anthropogenic effects and the response focuses on these adverse environmental impacts, so the framework cannot facilitate a proactive management to sustain or maximize ecosystem services.

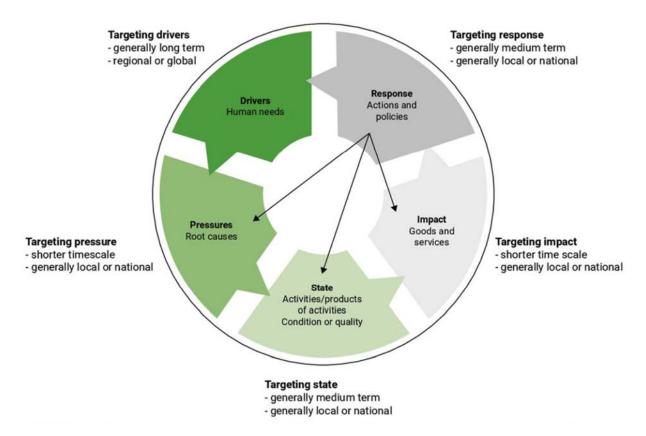


Figure 7: The DPSIR framework used in GEO-6

Given these and other criticisms, the question is whether GEO should continue to use the DPSIR conceptual framework. The answer to this question depends in part on the selected goal and scope of the assessment. If the goal is only to analyse current environmental trends, the framework could suffice, although other frameworks, such as the planetary boundaries framework (https://www.stockholmresilience.org/research/planetary-boundaries.html) could also be considered. If the goal is much broader and the assessment is solutions-oriented and strongly linked to the sustainable development agenda, then frameworks such as integrated sustainability assessment (Weaver and Rotmans 2006) or transition management (Loorbach et al. 2017) could be more useful.

5.6 Scope and scoping approach

As Farrell et al. (2006) demonstrated, one of the most fundamental design choices is how an assessment is framed. Framing choices determine, to a large extent, which features of an issue will receive more attention and which less. One of the key questions in framing, according to Farrell et al. (2006), is how narrow or broad the focus of an assessment should be. They find that while integration is increasingly a goal of assessments, there are certain contexts in which narrowly focussed assessments are more likely to gain salience, credibility and legitimacy.

Over time, the scoping process and the scope of GEO has changed and broadened. GEO-3 provided global and regional perspectives on the past, present and future environment, linked together with examples from within the regions. GEO-3 covered a range of issues: land, forests, biodiversity, freshwater, coastal and marine areas, atmosphere, urban areas and disasters. GEO-4

- 223 placed sustainable development at the core of the assessment. GEO-5 continued to look at
- sustainable development with a focus on "the future we want". GEO-6 focused on a "healthy
- planet with healthy people".
- For GEO-6, a Global Intergovernmental and Multi-stakeholder Consultation defined and adopted
- the scope, objectives and process for GEO-6 in October 2014. Participants at the
- 228 Intergovernmental and Multi-Stakeholder Consultation concluded that GEO-6 would be an
- integrated environmental assessment using the Drivers Pressures State Impacts Response
- 230 (DPSIR) approach. The report would build on regional assessments and include an inter-
- 231 governmentally negotiated Summary for Policymakers. The analysis would aim to present
- 232 findings and deliver products to targeted audiences including decision makers, across the public
- and private sectors, such as businesses and the youth. Two planning meetings convened with the
- High-level Group and the Scientific Advisory Panel in May and June 2016 produced a final
- 235 annotated outline for the global assessment. Compared with previous GEOs the scope of GEO 6
- was extended to evaluate the effectiveness of policies beyond case studies.
- The key question with regard to scoping is whether the assessment should have a narrow or
- broad focus. A scoping phase, based on deliberation and establishment of common positions or
- 239 perspectives, with participation of experts, governmental representatives and a wide range of
- other stakeholders, is one key element of an effective assessment process.

241 5.7 Assessment methods

- An assessment, in contrast to basic research, brings together knowledge in a way that is useful
- 243 for decision-making. This knowledge can be in the form of data and model results, but also in
- 244 narrative form, so a wide range of methods can be applied in assessments. The use of several
- 245 methods and tools is discussed in Section 2, including the use of integrated assessment models,
- scenarios and risk assessment.
- 247 In the GEO-6 process, an Assessment Methodologies, Data and Information Working Group
- 248 provided support to the assessment process and provide guidance on the use of core datasets and
- indicators. They consulted with experts to review the methods used in GEO-6, identify priority
- environmental indicators as well as data gaps and related issues.
- Recently there has been an increased interest in including indigenous and local knowledge in
- assessments. For example, in 2017, member states of IPBES adopted an Indigenous and Local
- 253 Knowledge (ILK) approach including: procedures for assessments of nature and nature's
- linkages with people; a participatory mechanism; and institutional arrangements for including
- indigenous peoples and local communities. This ILK approach contributes to IPBES assessments
- 256 through: respecting rights; supporting care and mutuality; strengthening communities and their
- knowledge systems; and supporting knowledge exchange. Inclusion of diverse
- conceptualizations of sustainability in assessments is enabled through this approach.

259 **5.8 Innovations**

- A different methodological approach to assessment is taken by integrated sustainability
- assessments (Weaver and Rotmans 2006). In a strongly participatory process, the methods
- include visioning ("the future we want") and experimentation (testing possible pathways to
- achieve a vision). This approach is based on the assumption that scientific experts are not the
- only holders of knowledge. If the aim of the assessment is to be transformative, then a number of

- 265 methodological innovations are required (see Tabara et al. 2018), including the use of agent-
- based modelling, consideration of non-linear and complex dynamics, assessment of equity and
- distributional issues and multi-criteria analysis considering efficiency, sufficiency and
- sustainability of solutions.
- One basic question for the future of GEO is whether and how it can develop its assessment
- 270 methods to fit the needs of various target audiences, eventually towards inclusion of non-
- 271 governmental actors in a transdisciplinary assessment process.

272 5.9 Overall structure of GEO reports

- 273 The structure of the global GEO has changed since the first report was published. GEO-1
- described the environmental status and trends in seven regions. It summarized developments
- over time in regional policy responses, and concluded with an exploration, based on model
- analysis, of what could be expected in the future for a selected number of environmental issues,
- if no major policy reforms are initiated. GEO 2000 also reported on state and trends, outlook and
- 278 recommendations.
- The table in Annex 2 shows the structure of the main report for GEO-3 through to GEO-6.
- Each edition covers state and trends, but there is a huge variation regarding other elements. For
- example, GEO-3 and 4 have a chapter on human vulnerability to environmental change. GEO-5
- includes a chapter on the Earth system perspective and covers regional policy options. GEO-6
- looks at systemic policy approaches and in detail at policy effectiveness. Interlinkages have been
- 284 covered since GEO-4.
- 285 All of the other Global Environmental Assessments reviewed for this paper include the basic
- elements covered by GEO: state and trends, policy analyses and scenarios. One consideration for
- 287 the future is, therefore, whether there is a need for GEO to cover state and trends in great detail,
- 288 if it is covered by other assessments. Further specifications on the overall structure depend on the
- 289 initial scoping of the assessment, on the expressed needs of the Member States, on available
- expertise, on the capacity of the Secretariat to support the process, on the available resources and
- also on the timeline for the assessment. A key question is to what extent the scope of future
- GEOs should continue to assess: past, current and projected environmental changes and their
- 293 drivers; progress towards agreed environmental targets; current and projected risks to human
- well-being from environmental change; impact of environmental change on the implementation
- of the SDGs; interlinkages across scales and geographic regions; policy gaps for meeting agreed
- international goals; effectiveness of policy responses; potentially successful policy approaches;
- and/or actions needed in the transformation to a sustainable future.

298 5.10 Quality control

- 299 Quality control is an essential element of an assessment process to ensure scientific credibility.
- For GEO-4, about 1,000 experts were invited to participate in two rounds of expert and
- 301 government review and one round of regional consultations. More than 13,000 comments were
- received, and were key inputs to the revision of the different drafts. Two Chapter Review Editors
- 303 (CREs) per chapter assessed whether the comments received were adequately addressed by
- authors in revising the draft.

- The GEO-5 assessment underwent three rounds of review involving more than 300 experts. The
- first was an internal one within UNEP; the second was an external review by governments and
- 307 UNEP's extensive network of science and policy experts, including those nominated by
- 308 governments and other stakeholders. The final review was undertaken by governments and well-
- 309 known scientific experts from both the natural and social science communities. The final round
- of expert review was an independent peer-review process facilitated by the Earth System Science
- Partnership (ESSP). The ESSP sent a call for reviewers to its global expert network and then
- selected interested experts based on their field as well as gender and geographical balance. In the
- final expert peer review, each chapter had three to four expert scientific reviewers with extensive
- 314 experience in the subject area covered by the respective chapter. The content development
- process and all review stages were supported by the Science and Policy Advisory Board who
- 316 provided guidance to chapter authors, reviewers and the UNEP Secretariat to ensure that the
- 317 process was scientifically credible and robust.
- The GEO-6 assessment underwent five rounds of review involving more than 1000 experts
- producing more than 14,000 comments in total. The first nine introductory chapters of the
- assessment were reviewed earlier in the process than the policy and outlooks chapters. At the end
- of the review process, all chapters were provided for review by technical experts then for a
- 322 longer intergovernmental and expert review. For the final review the chapters were provided as
- individual chapters (25 chapters separately) and as a complete assessment report (all chapters as
- a single document). This offered reviewers an opportunity to either review specific chapters that
- were directly related to their areas of expertise or review the whole assessment report to
- 326 comment on the report's coherence. A pool of review editors was brought in towards the end of
- 327 the GEO-6 process to assess how completely and credibly the peer review comments were dealt
- with. This helped mitigate bias and increase the scientific credibility of the process. Finally, the
- 329 Scientific Advisory Panel was asked to send a letter to UNEP's Chief Scientist with their opinion
- on the scientific credibility of the GEO process. Due to this process, the draft chapters were re-
- written, adjusted and edited to improve the quality. The Science Advisory Panel of GEO-6
- provided advice on the scientific credibility of the assessment process.
- As Maas et al. (2020) have pointed out, recent assessments (including but not limited to GEO)
- receive thousands of review comments. The assessment procedures usually prescribe that a
- response is provided for all review comments. This means that the time and effort required for
- the assessment according to current procedures has increased drastically, while supporting staff
- has not grown in parallel (Jabbour and Flachsland, 2017).
- The review process documented for GEO-4, GEO-5 and GEO-6 has increased. GEO-4 was
- 339 subjected to two rounds of extensive expert and government reviews and one round of regional
- consultation and GEO-6 was subjected to 5 rounds of review. Considerable research would be
- needed to see whether the increased effort has substantially increased the scientific credibility of
- the assessment. Further consideration needs to be given to the effectiveness of multiple reviews
- versus one consolidated review phase. The selection of reviewers has also changed over time.
- 344 The design of a review process for future GEOs will depend on the goal and content of the
- assessment and the mode of assessment that is adopted (see first section of this chapter).

346	5.11 Summary for policymakers
347 348 349 350 351 352 353 354 355 356	A range of assessments produce documents formally titled "Summary/Key Messages for Policy Makers", including the IPCC, IPBES, IRP and UNEP's Global Chemicals Outlook. The summaries prepared by the IPCC and the IPBES are approved by their or plenary. As defined by the IPBES procedures, approval of a summary for policymakers signifies that it is consistent with the factual material contained in the full scientific, technical and socioeconomic assessment accepted by the Plenary. Since GEO-5, the SPM was drafted by the scientific authors and the High-Level Group of representatives of Member States and then the final text was considered line by line and endorsed in a process, similar to that of IPCC and IPBES, in an intergovernmental meeting. This stage of the assessment process is meant to ensure, among others, that findings are relevant and understandable to policymakers.
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358 359	The primary audiences for the summary are the formal bodies for which the assessments received their mandate.
360 361	In the GEO-6 process, the SPM and a separate set of Key Messages was co-produced by authors and governments. GEO-6 is the first GEO to also produce a Technical Summary (120 pages).
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363 364 365 366	For the future of GEO, the decision to include a co-produced summary for policy makers depends on scope and goals of the assessment. Consideration should also be given to the truly <u>co-production of targeted summaries for other groups</u> , such as business, civil society (including Indigenous Peoples and other vulnerable / marginalized groups).

1 6 Outputs of the assessment

Key messages

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- The extent to which GEO's product- and service-orientation should be continued is a key decision for the future of GEO.
- Given that UNEA meets every two years, it could be better informed in a timely fashion with shorter, targeted, frequent assessments.
- GEO could consider providing analysis of the environmental dimension of the SDGs in the periodic Global Sustainable Development Report (GSDR).
- Maintaining an online, continuously updated, interoperable database in some format is a must for the future of GEO but also represents an opportunity for a product and service that has value on its own.
- GEO could provide an essential service in providing capacity building, in particular on the interactions between environmental issues, the systemic nature of human-environment interactions, methods and tools for transition management and the interpretation of global environmental assessments for national policy-makers.

3 6.1 Service vs. product orientation

- 4 While it is most common to think of the outputs of an assessment in terms of reports that are
- 5 <u>products</u> of the process, attention, in particular in the area of adaptation to climatic change, has
- 6 turned to the <u>service</u> that the expert community can provide to support implementation of actions
- 7 by diverse actors in their particular contexts. For example, at the Third World Climate
- 8 Conference, 155 nations endorsed the Global Framework for Climate Services (GFCS), whose
- 9 intent is "to strengthen the production, availability, delivery and application of science-based
- climate prediction and services." The Global Framework aims to bridge the gap between the
- climate information being developed by scientists and service providers and the practical needs
- of end-users (https://public.wmo.int/en/bulletin/what-do-we-mean-climate-services).
- 13 Climate services take national and international databases, which provide high quality data on
- temperature, rainfall, wind, soil moisture and ocean conditions, as well as maps, risk and
- vulnerability analyses, assessments, and long-term projections and scenarios. They also use non-
- meteorological data such as production, health trends, human settlement in high-risk areas, road
- and infrastructure maps for the delivery of goods. The data and information collected is
- transformed into customized products such as projections, trends, economic analysis and services
- 19 for different user communities. Thus, climate services equip decision makers in climate-sensitive
- sectors with better information to help society adapt to climate variability and change.
- 21 The main distinction between providing a product, such as a big report, and providing a service,
- 22 is in the process. As outlined by the WMO (see reference above), it requires multi-disciplinary
- and cross-sector collaboration, and an agreed framework within which such collaboration can
- take place. Based on good practice evidence from climate service pilot projects implemented
- 25 recent years by WMO and its partners in implementing the GFCS at regional and national levels,
- 26 five steps have been identified to achieve this:

- 1. Understand the demand side end-user participation in the assessment is a prerequisite for success;
 - 2. Bridging the gap between the technical experts (e.g. between climate forecasters and technical experts on agriculture, disaster management, public health etc.) this requires face-to-face dialogue that has to be mediated and pro-actively inserted into efforts to develop services for end-users;
 - 3. Co-production of services to address end-user needs with multidisciplinary teams and a range of products to meet the needs of end-users;
 - 4. Communicate to reach 'the last mile' the format should be suited to local needs and delivered through partnerships with other intermediaries;
 - 5. Assess and reassess it is necessary to keep assessing whether services still respond to local needs. Participatory Action Research tools have proven instrumental in this respect.

40 A strengthened service-orientation for GEO would thus imply even more attention to specific

- 41 user needs, a different assessment framework and enhanced use of participatory methods and
- 42 diverse communication channels. While the transdisciplinary nature of providing services is
- challenging, it provides the opportunity to enable improved decision-making and
- implementation. It could respond to needs for national-level information and advice. Whether a
- 45 product-orientation or a service-orientation is to be adopted is a key decision for the future of
- 46 GEO.

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47 6.2 Main products to fulfill the assessment's mandate

- 48 Initially, the GEO global report was designed as a stand-alone report and process for the global
- 49 policy-making and implementation-related audiences. In response to the first global GEO report,
- a number of developing regions requested that the GEO approach be applied at the regional
- 51 level. This led to a series of GEO reports at the regional and sub-regional level. For example,
- 52 there have now been four regional assessments for Latin America and the Caribbean. In addition,
- 53 GEO has produced thematic reports (e.g. the Global Gender and Environment Outlook) and
- specialized reports (e.g. GEO-5 for Local Government). Within the GEO-6 process, the targeted
- 55 publications (GEO for Youth, GEO for Cities and GEO for Business) were written by author
- teams that included representatives of the target group. This co-creation model is meant to
- 57 increase legitimacy with the intended audience.
- The current best estimate of this roll-out of the GEO brand stands at over 300 hundred reports.
- The length and content of the reports have increased over the years. GEO-6 first produced six
- regional assessments that were published in 2016, then the main global assessment was
- published in 2019 together with a separate summary for policy makers. Furthermore, a Technical
- 62 Summary and 3 main outreach products, GEO for Youth, Business and Cities, have been
- 63 published.
- Recently, global level reports have been accompanied by derived documents targeted towards
- 65 policy-makers: GEO-5 produced "Keeping track of our changing environment" and "Measuring
- 66 Progress: Environmental Goals & Gaps"; GEO-6 produced "Measuring Progress: Towards
- 67 Achieving the Environmental Dimension of the SDGs".

6.3 Timing

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- 69 The global GEO reports were published in 1997, 2000, 2002, 2007, 2012 and 2019. While the
- first three global assessments had a frequency of 2-3 years, the last three had a frequency of 5-7
- 71 years. This change in frequency reflects the increasing number and complexity of the issues
- covered and the time needed for increased quality control, as well as the mandate provided.
- 73 The timing of other key global environmental assessments is summarized in Table 1. Most of the
- other assessment processes connected with the MEAs are on a 4-year cycle. The next reports are
- due between this year (Global Biodiversity Outlook) and 2023 (Second Global Sustainable
- Development Report). If GEO were to remain on a 6-year cycle, it could use information from
- other assessment processes, which would, however, be somewhat out of date for some issues
- 78 (e.g. ozone and climate).

Table 1: Timing of global environmental assessments.

ASSESSMENT	LAST REPORT	NEXT REPORT
Ozone assessments	2018/19	2022 (every four years)
Global Land Outlook	2017	2021
Global Biodiversity Outlook	2020	?
IPBES (Global Assessment)	2019	?
Global Wetland Outlook	2018	?
World Ocean Assessment	2016	2020
Global Sustainable Development Report	2019	2023
IPCC	2014	2021/22
GEO	2019	?
Global Chemicals Outlook I, II	2019	?
Global Resources Outlook	2019	Every 4 years

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- GEO's timeline is determined by requests from UNEA, so a fixed timeline would need to be
- decided by UNEA-5. An argument for a fixed timeline is for GEO to provide analysis of the
- 83 environmental dimension of the SDGs into the regular Global Sustainable Development Report
- 84 (GSDR), which is currently on a four-year timeline with the next report due in 2023.
- 85 Evaluations of the outreach of GEO (see next Section) have questioned the value of large global
- assessments published every 5-7 years. There are calls for more frequent, shorter, targeted
- assessments. It is argued that since UNEA meets every two years, it would be better informed in
- a timely fashion with shorter, frequent assessments. This could also be a way to enhance the
- 89 GEO/Science-Policy-Interface and enhance its effectiveness.

6.4 Digital products and services

- As discussed in Section 2, GEO is not involved in primary data collection, but it is a user of all
- 92 types of environmental and environment-related data collected by others, whether statistical,
- 93 geospatial or qualitative. Maintaining an online, continuously updated, interoperable database in
- some format is a must for the future of GEO but also represents an opportunity for a product and
- 95 service that has value on its own.
- A possible service would be a "Digital GEO" with a focus on using modern digital technologies
- 97 wherever useful. For this service, parts of GEO would be only available in a digital form and
- 98 supported by artificial intelligence (Digital output). A Digital GEO would be able to address
- 99 several multiple purposes of GEO and increasingly broader target audiences by supplying both
- 100 general and detailed information. Artificial intelligence could lead to new or support the finding
- of new data patterns/correlations. Emerging issues from data analysis would be addressed in in-
- depth-reviews/special reports. A Digital GEO would emphasize the provision of timely
- information and cross-references to other global/regional/national assessments and support
- dynamic policy responses (support policy planning). The output of a Digital GEO would thus be
- 105 continuous service with a supplementary biannual review of selected global indicators to inform
- the UNEA at regular intervals.

6.5 Capacity building products and services

- 108 As Farrell et al. (2006) discussed, "assessment capacity refers to the ability of relevant groups,
- organizations, or political jurisdictions to meaningfully engage and participate in an assessment
- 110 (i.e. to get past nominal participation) and to sustain this ability over time" (Farrell et al. 2006,
- p.16). This comprises possessing the necessary linguistic, scientific and technical skills, financial
- resources and equipment and organizational support. Differences in wealth are an obvious cause
- of differences in assessment capacity but the overriding goal of sustainable development also
- points to the need for transdisciplinary skills and scientific skills in integration and systems
- analysis.

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- Decision 18/27 A of 25 May 1995 (UNEP 1995) explicitly mentioned that GEO has a role in
- "promot(ing) the development of data and information management capacity in those bodies
- situated in developing countries as necessary and appropriate to ensure their full participation".
- 119 IEAs are complex processes that require specialist knowledge and experience. They also require
- access to other aspects of capacity such as information, tools and resources. However, as a global
- assessment that took regional participation and legitimacy seriously, GEO had to involve
- partners whose IEA capacity was limited. Capacity gaps were known and expected and tackling
- them was framed as an integral function of the assessment: the practice of 'learning by doing'
- 124 coupled with targeted capacity building was seen as a way to strengthen IEA capacity where it
- was lacking. Thus, one function of GEO is to strengthen the capacity in order to improve the
- 126 quality of contributions to the global GEO.
- Addressing the needs for capacity building through involvement in the global process or more
- targeted action using face-to-face or online materials and programs and through internships is a
- relevant consideration for future GEOs and also accepted practice in other assessments.
- The mapping of MEAs shows that capacity-building and training are provided for by most
- agreements. Some of the capacity-building frameworks are very detailed and implemented

132 through regional hubs. UNEP provides information on capacity building on environmental issues 133 and also for implementation of MEAs and GEO also has a long history in providing capacity 134 building as shown in Box 2. 135 136 Box 2: Examples of UNEP and GEO Documents on capacity building Capacity building for sustainable development: an overview of UNEP environmental capacity development initiatives (UNEP 2002) Capacity building related to multilateral environment agreements in Africa, Caribbean, and Pacific countries – the ACP MEAs programme (UNEP 2019b) GEO Resource Book: A training manual on integrated environmental assessment and reporting (UNEP and IISD 2007) Capacity Building for Integrated Environmental Assessment and Reporting (UNEP and IISD 2000) 137 138 UNEP's Integrated Environmental Assessment (IEA) on-line interactive training resource 139 platform (https://www.unenvironment.org/integrated-environmental-assessment) collects the 140 IEA tools, methods, case studies and available reports listed in Box X. The platform is 141 essentially a service that also allows users to share their experiences in applying IEA 142 methodologies in their regions, as well as to learn about experience of diverse practitioner 143 networks in other parts of the world. The platform offers the opportunity for communication 144 between colleagues, advertising IEA training events and also participation in the development 145 and testing of new IEA resources. This platform is designed for: 146 Governments, practitioners and other stakeholders that are conducting or involved with 147 integrated environmental assessments; 148 Students and educators that are learning about environmental assessment. 149 150 Given the large range of capacity-building initiatives in the MEAs, it seems that an important 151 need is for capacity building on the interactions between environmental issues and the systemic 152 nature of human-environment interactions. Capacity building on methods and tools for transition 153 management is also needed, given the growing recognition that the SDGs cannot be met by 154 "business-as-usual". With regard to capacity building, Urho et al. (2019) find that national 155 policy-makers often lack capacity to interpret global environmental assessments. This could be a 156 potential role for GEO.

1 7 Uptake, use and learning

Key messages

- Before discussing GEO uptake and use, it is important to clarify to whom this endeavour has been directed in the first place. Decision-makers at the international level are the primary audience of GEO as reflected in the mandate given to UNEP in 1972. Secondary audiences include MEAs, the wider UN system of institutions, scientific and professional communities and UNEP itself. Tertiary audiences are related to emerging audiences and the roll-out of the GEO family of reports on multiple geographical scales and for a number of stakeholders.
- GEO has been successful in shaping the international environment and development decision-making processes. GEO has been useful for governments as a reference book as well as a source for contextualizing national initiatives. The uptake among its secondary audiences remains somewhat weak among the MEAs, UN system, UNEP itself and the scientific communities, while uptake among the professional communities has been notable. Over the years tertiary audiences have produced a few hundreds of GEO-related reports localizing the ownership of GEO down into the regions.
- Irrespective of decisions taken on the purpose, governance and outputs of GEO, there are a number of universal recommendations to improve outreach and evaluation practices based on past experiences, current best practices from other assessment processes and contemporary tendencies.

7.1 Evidence of GEO uptake and use

4 7.1.1 GEO audiences

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- 5 Perceptions over who is and who should be the main audience of the global GEO report and how
- 6 this audience should be targeted vary greatly among its many stakeholders. In the early days the
- 7 global GEO was destined to speak to a rather narrow circle of international level decision-
- 8 makers. Over time GEO has appealed to many audiences and the GEO family of products grew
- 9 tremendously. The expectations for the global GEO report to speak with specificity and clarity to
- multiple audiences grew substantially even in the context of numerous spin-offs and companion
- products. Apart from being a report on "everything environment", it has also become a report for
- 12 "everyone in environment". Re-calibrating GEO requires a careful examination of its intended
- and unintended audiences and evidence of uptake among them.
- 14 GEO's primary audiences were defined in the UN General Assembly resolution on the
- establishment of UNEP in 1972 (United Nations General Assembly 1972). GEO's main mission
- is to inform the multi-level community of decision-makers about the global environmental
- 17 concerns; above all targeting international level decision-making. The audiences mentioned
- directly in the above-mentioned document are the UNEP Governing Council (which was
- replaced by the United Nations Environment Assembly with universal membership in 2014),
- 20 governments, UN Economic and Social Council and the UN General Assembly.

- 21 The description of other duties of the UNEP Secretariat and the Governing Council in the UN
- General Assembly resolution further extends the list of audiences and potential uses. The GEO
- has a role to play in steering towards global environmental action through multilateral
- environmental agreements, as a venue for relevant scientific and professional communities; as a
- 25 guide for cross-institutional collaboration on environmental matters within the UN system and as
- a guide to steer the work programme of UNEP itself. Second tier GEO audiences could be
- broadly grouped around executive and implementation-related functions. The secondary
- audiences include MEAs and their Secretariats, UN system and the Environment Management
- 29 Group, UNEP itself and relevant scientific and professional communities.
- 30 The list of GEO audiences expanded early on after the first iterations out of a great appreciation
- 31 for this global process and the insights it provided. Many stakeholders asked what the global
- 32 GEO message was for a specific region, country, city, ecosystem, stakeholder group. The
- response to this situation has been to request UNEP to repeat the exercise using the GEO
- 34 approach for a particular geographical scale or a stakeholder group. Therefore, the third tier of
- 35 GEO audiences could be grouped around the outreach and spin-off efforts. Many (but not all) of
- 36 these audiences required additional efforts and specialized outputs to be reached, such as press
- 37 releases, social media outputs, accompanying methodological or technical documents, adaptation
- 38 of the global GEO contents for a specific audience or adoption of the GEO assessment principles
- 39 at various geographical scales. Tertiary audiences include regional ministerial forums, regional
- 40 organizations, regional subsidiaries of international organizations, national governments,
- 41 municipalities, youth, education communities, development aid communities, civil society, mass
- 42 media.
- The latest expansion of audiences is related to the new institutional arrangements and newly
- 44 emerging audiences in the last decade. These include the SDG community, the High-level
- 45 Political Forum on Sustainable Development, social media and business.

46 7.2 Primary audiences

- 47 Past GEO evaluation reports have been conclusive that the global GEO report reaches its primary
- 48 audiences (Universalia 2000; UNEP 2000; UNEP and IUCN 2009; Rowe, Ng'eny, and Carbon
- 49 2014). Proceedings of the Governing Council of the UN Environment Programme (and of the
- 50 United Nations Environment Assembly) indicate that GEO has been appreciated and highly
- 51 valued (GC/UNEP 1997; 1999; 2003; 2009; 2013; UNEA 2019). GEO has been influential in the
- 52 global summits on environment and development the Millennium Summit, the World Summit
- on Sustainable Development and the Rio+20 (Rowe, Ng'eny, and Carbon 2014; UNEP and
- 54 IUCN 2009; Universalia 2000).
- In that respect, GEO-5 stands out the most and has received the strongest approval from the
- 56 international community of decision-makers. From the very beginning, the GEO-5 received
- 57 requirements to target the international environmental goals, Rio+20 summit and international
- deliberations for the replacement of the Millennium Development Goals (GC/UNEP 2009).
- 59 GEO-5 was completed in a timely manner and secured strong government buy-in. The outreach
- efforts targeted the Rio+20 summit, with the GEO-5 launched just a few days before the summit
- and accompanied by brief and informative companion products. The Rio+20 resolution "The
- Future We Want" called for (United Nations 2012):

- the strengthening of the role of UNEP "as the leading global environmental authority that sets the global environmental agenda, promotes the coherent implementation of the environmental dimension of sustainable development within the United Nations system and serves as an authoritative advocate for the global environment" (paragraph 88),
- enhancing the existing science-policy interfaces "including the Global Environment Outlook, as one of the processes aimed at bringing together information and assessment to support informed decision-making" (paragraph 88)
- and stressed "the need for the continuation of a regular review of the state of the Earth's changing environment and its impact on human well-being and ... the Global Environment Outlook process aimed at bringing together environmental information and assessments and building national and regional capacity to support informed decisionmaking" (paragraph 90).

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- 76 As a result, the GEO-5 evaluation report concluded that GEO-5 had been influential and
- contributed to the outcomes of the Rio+20 summit. More importantly, GEO-5 helped to elevate 77
- 78 the status of both GEO and UNEP, as well as the status of the environment in the international
- 79 deliberations leading towards the Sustainable Development Goals (Rowe, Ng'eny, and Carbon
- 80 2014). Subsequently the UN General Assembly decided to establish universal membership of the
- 81 Governing Council of UNEP (UNEA)) and secured around 20% of funding needed for the global
- 82 GEO from the regular UN budget (United Nations General Assembly 2012).
- 83 The GEO-6 evaluation was made in the middle of the GEO-cycle, and there is currently no
- 84 evidence regarding the uptake and use of the last GEO report. Therefore, it is not yet clear
- 85 whether the main messages of the GEO-6 reports (regional and global) have reached their
- 86 audiences. Although a number of interviews have been conducted for the "Future of GEO"
- 87 initiative, their primary goal was not to assess the uptake, use and the effectiveness of the GEO-6
- 88 or the overall GEO series. However, there are two important outcomes in relation to GEO-6.
- 89 First, UNEP became a custodian of 26 indicators related to the monitoring of the SDGs (UN
- 90 Economic and Social Council 2019) and GEO-6 regional reports have been used in drafting the
- 91 Global Sustainable Development Report (Independent Group of Scientists appointed by the
- 92 Secretary-General 2019).
- 93 The evaluation reports suggest GEO also reaches Ministers and Ministries of Environment. Its
- 94 uses at the national level policy-making are related to contextualizing national efforts in the
- 95 regional and global settings, providing an initial framing for a policy issue and problem
- 96 identification, drawing on policy examples (Rowe, Ng'eny, and Carbon 2014; UNEP 2000;
- 97 UNEP and IUCN 2009; Universalia 2000). Policy-makers in the developing world have been
- 98
- consulting GEO more than those in the developed world (Kok 2008; UNEP and IUCN 2009).
- 99 The developed world relies more on its own data and sources, policy analysis capacities are more
- 100 developed and regional or national level environmental assessments are more abundant.

7.3 Secondary audiences

- 102 Past evaluation reports find little if any evidence that GEO has helped to shape the work
- 103 programme of UNEP, or the wider UN family of organizations (Rowe, Ng'eny, and Carbon
- 104 2014; UNEP and IUCN 2009). Among the mentioned reasons are GEO is unsuitable for use in
- 105 strategic planning processes and lacks ownership within UNEP and the UN system (UNEP and

- 106 IUCN 2009). The usefulness of GEO to the MEAs, secretariats and the conferences of parties
- also remains largely unknown as the evaluation reports did not study the perspectives of this
- group sufficiently. Riousset et al. (2017) argue that the impact of the global environmental
- assessments has been subtle to grasp, but certainly important in shaping the international
- environmental regimes via consensus building, discourse-shaping and science-policy interface.
- Although the scientific community has been largely involved in the production of the global
- GEO report, it is not so keen to acknowledge its value in the scientific domain via scholarly
- citations especially in comparison with the IPCC report. One of the arguments for this is that
- scholars choose to cite the original source instead of quoting GEO. On the other hand,
- participating scientists and institutions report a number of benefits in relation to their
- involvement in the GEO. These benefits include new collaborations, expansion of scientific
- networks, increase in skills and capacities especially for participants from developing countries
- 118 (UNEP 2004; Universalia 2000). In addition, the GEO global report has been used extensively
- for teaching in higher education.
- Lastly, GEO has been influential with regard to its methodology and process principles for the
- larger professional community. The GEO approach has become a standard practice in many
- regions for conducting environmental assessments and state of the environment reports. Capacity
- building activities have helped to foster this community of practice until 2012. For instance, the
- GEO methodological approach is traceable in the 5th State of the Environment Report of
- ASEAN (ASEAN Secretariat 2017), the Assessment of Egypt's State of the Environment report
- of 2017 (Egyptian Ministry of Environment and CEDARE 2018) and the Report on the National
- 127 State of the Environment of Peru for 2012-2013 (Peru Ministerio del Ambiente 2014). Arguably,
- the global GEO has set the tone for the science-policy interface at the regional and national level.

129 7.4 Tertiary audiences

- 130 An extensive effort to document the appeal of the GEO approach to many emerging audiences
- has rendered around 40 reports on regional and sub-regional scales, over 80 national GEO
- reports and over 60 local or city-level GEO reports globally over the years (Bakkes, Jan et al.
- 2019). A clear majority of the GEO spin-off reports on regional, national and local scales have
- been conducted in developing regions. Impacts of these reports have rarely been communicated
- or documented, with one significant exception being the review of impacts of the GEO-Cities
- initiatives in the Latin America and the Caribbean (PNUMA 2012). Other GEO outputs over the
- 137 years included capacity development outputs, technical reports, thematic spin-off assessments
- 138 (like the Black Carbon Assessment (UNEP and WMO 2011)), companion products ("Keeping
- 139 Track of Our Changing Environment") and GEOs for specific target audiences (youth, cities,
- business). The total number of reports associated with the global GEO report is a few hundred
- 141 (Bakkes, Jan et al. 2019).
- 142 A variety of institutional and financial arrangements have been used to implement the requests to
- repeat the GEO exercise on different geographical scales and for different stakeholders. Not all
- of these initiatives have been completed with the involvement of UNEP. However, capacity
- building activities led by UNEP and GEO Collaborating Centres in the regions have been
- instrumental in enabling these spin-off initiatives.
- The majority of GEO-related spin-off processes and reports were produced in the developing
- regions of the world, most notably Latin America and the Caribbean, West Asia, Asia and the

- 149 Pacific and Africa. The situation in Europe and North America was different. These regions
- already had regional environmental reporting initiatives run by the European Environmental
- 151 Agency (European Environment Agency 2020), United Nations Economic Commission for
- Europe (UN Economic and Social Commission for Europe 2020), the Organisation for Economic
- 153 Co-operation and Development and the Commission for Environmental Cooperation (OECD
- 154 2012).
- Last, but not least, mass media has been an important stakeholder of GEO since the early days in
- transmitting the GEO messages to the wider society. The early iterations of GEO have been
- particularly well captured by the mass media and have been used as an inspiration and a source
- for a number of documentary programmes (UNEP 2000; Universalia 2000). Latest editions of
- 159 GEO have been less visible due to a number of reasons, including a more crowded
- 160 environmental assessment landscape, GEO's compromised outreach budgets and little evidence
- of GEO's adaptation to the current trends and technologies in the mass and social media
- landscape.

7.5 Outreach

164 7.5.1 Changing outreach context

- While some elements of successful outreach remain the same despite sweeping technological
- 166 changes (such as meaningful involvement and consultation of all interested parties in the early
- stages of the assessment or translation of the main outputs into all UN languages), other outreach
- elements need to be adapted to the current realities. These include:
- shorter attention spans,
 - rise of internet, digital media, social media and fake news,
- increasingly crowded global environmental assessment landscape generating an information overkill,
 - the necessity of constant messaging instead of one launch every 4-5 years,
 - diversity of assessment and outreach products versus "one size fits all".

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7.6 Evolution of GEO outreach

- 177 The GEO outreach strategy has been evolving through time. There are two distinct periods which
- can be divided into a decentralized and devolved GEO outreach strategy and a centralized GEO
- outreach strategy.
- 180 Initially, the GEO global report has been designed as a stand-alone report and process for the
- global policy-making and implementation-related audiences. In response to the first global GEO
- report a number of requests arrived from the developing regions inviting the GEO approach to be
- applied for the regional, national, local levels as well as specific stakeholders, like the country-
- specific reports for the youth. The current best estimate of this roll-out of the GEO brand stands
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- at over 300 hundred reports, most of them done in the decade of 2000s. The regional GEO
- 186 Collaborating Centres have been instrumental in many ways in making them happen. These
- processes have been accompanied by capacity development and network building activities
- extending the perception of GEO ownership across multiple levels of decision-making.

- 189 The roll-out of these GEO outreach reports has ceased due to a number of reasons somewhere
- between GEO-4 and GEO-5. UNEP's partnership with the Collaborating Centre network was
- abandoned together with capacity building programmes. The replication of GEO reports on
- regional, national and local scales has slowed down. Instead, more accompanying global level
- 193 reports were commissioned for GEO-5: GEO for Cities, GEO for Business, GEO for Youth.
- 194 GEO-6 essentially continued the same centralized outreach strategy with the exception that six
- regional GEO reports preceded the global report.
- 196 The difference between the two approaches can be illustrated via the example of GEO for urban
- settlements. In the 2000s, UNEP's regional offices with the help of the Collaborating Centres
- were involved directly in developing locally specific GEO reports in collaboration with the
- administrations of various cities around the world, while lately only one global GEO for Cities
- was published. While the first approach was more labour intensive and limited in audience, but
- 201 potentially more prominent in terms of impact on the ground (see PNUMA 2012), the second
- approach targeted a bigger community, but may have been too general to suit any of the cities
- and their specific situations.
- The UNEP report on strengthening of the science-policy interface (UN Environment 2017)
- seems to be echoing the wisdom of the decentralized and devolved GEO outreach strategy by
- 206 emphasizing issues such as building a specialized strategy for each stakeholder group,
- 207 responding to information demand flexibly and creating customized outputs, building on
- 208 feedback, developing partnerships in outreach, developing capacity of identified audiences,
- 209 moving away from dissemination towards meaningful engagement and exchange. A great deal of
- 210 this wisdom of the GEO outreach strategy has been elaborated in the GEO Resource Book –
- 211 Modules 3 and 7 (UNEP and IISD 2007).

212 7.7 Future outreach considerations

- 213 Irrespective of how the next GEO is structured in terms of its purpose, process, outputs, some
- 214 essential good housekeeping rules for outreach are universal and are laid out here for future
- 215 consideration:

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- Consult key stakeholders (not only governments) during the initial phase of the
 assessment in a meaningful way, and consider strengthening the scoping stage of each
 new GEO (IPBES is a good example of procedures for scoping for new assessments and
 involvement of non-governmental actors, such as MEAs, indigenous groups, other
 institutions)
- Meaningfully engage UNEP's regional offices and regional partners to build GEO ownership at regional, national and local level;
- Provide detailed information on "How to conduct a GEO process" and foster communities of practice: provide methodological and process guidance for regional, national, local and thematic spin-;
- React flexibly to the needs of stakeholders and to the recognized meaningful research contributions to roll out specific GEO products (GEO for Youth published in 1999, or the Black Carbon Assessment published in 2011);
- Communicate impact to help self-reflection, evaluation as well as fundraising (IPBES is a source of good practice);

- Transparently document the GEO process cycle as well its financial accounts on the website to facilitate any public inquiry (IPBES does that in an exemplary manner);
 - Reflect critically on the specific needs and circumstances in the regions of UNEP and tailor outreach strategy accordingly (for instance what is that GEO can offer to Europe with its own crowded environmental assessment landscape? How could GEO messages be tailored to the region of Asia and the Pacific the most diverse region?)
 - Strengthen capacity building programmes as "shortfall in capacities limits use" (Rowe, Ng'eny, and Carbon 2014)
 - Secure stable finance for continuous outreach work. All GEOs starting from GEO-4 have had their outreach budgets cut in a major way (UNEP and IUCN 2009; Rowe, Ng'eny, and Carbon 2014; UN Environment 2018);
 - Improve digital presence. The current digital presence of the GEO report is not optimized for search engines. In other words, GEO is not easily discoverable to the new internet-bound audiences, whoever they may be, without prior knowledge of the initiative;
 - Improve social media presence. GEO has sufficient insights and material to be broadcasting them in between the GEO cycles responding to the mass media pulse. GEO is not present on social networks currently and social media dissemination is being run via the general UNEP channel;
 - Improvise with formats of outreach (IPBES is starting a podcast series);
 - Involve GEO authors in regional, national and local dissemination activities (IPCC has a handbook for assessment authors on effective communication and public engagement (IPCC 2018)).

7.8 Evaluating GEO

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- 256 GEO evaluation reports are the main sources for evaluating the uptake and use of the GEO.
- 257 Every GEO iteration has had a follow up in the form of an evaluation report. Some of these
- evaluations have been carried out by independent providers (in the case of GEO-1, GEO-3 and
- 259 GEO-4) (Universalia 2000; UNEP 2004; UNEP and IUCN 2009) and others by the internal
- Evaluation Unit of the UN Environment (the case of GEO-2, GEO-5 and GEO-6) (UNEP 2000;
- 261 Rowe, Ng'eny, and Carbon 2014; UNEP 2018).
- A significant limiting factor of these evaluations is that they focus on the global GEO report
- only. Over the years there have been a number of different GEO spin-off reports on different
- 264 geographical scales (regional GEO reports, national GEO reports, local GEO-Cities reports),
- thematic focus (e.g. GEO Gender), audience (GEO for Cities, Business and Youth), companion
- products (e.g., "Keeping track of our changing environment"). As mentioned above, no
- systematic follow up has been performed on the effectiveness of many of these GEO products
- 268 that to some degree form an inseparable GEO family of products. This gap exists for many
- 269 unaccounted important impact pathways along these different GEO inspired reports and prevents
- a systematic reflection on the role and purpose of (global) GEO. On a more practical note, some
- of the spin-off products may benefit from a critical assessment of their effectiveness and a re-
- 272 calibration of their key design properties. For instance, does the GEO for Youth and GEO for

273 Business really reach its intended audiences? What are the ways for a specialized GEO-style 274 assessment to speak more effectively to these audiences? Is a report format the best vehicle? 275 A number of internal self-monitoring procedures could be implemented in addition to regular 276 and systematic review of the assessment effectiveness. Establishing an internal database on the 277 uptake and use of the assessment products could be a good practice to be adopted from IPBES. 278 Collection of evidence on GEO impact should be a continuous process. This would help in a 279 number of ways: by facilitating the evaluation work, by helping to build institutional memory of 280 the process, by allowing to reflect internally on the GEO cycle and by mobilizing evidence for 281 fundraising for GEO. 282 UNEP has made little if any effort to communicate GEO impact wider. Although most of the 283 GEO evaluation reports are publicly accessible on the UNEP website, they are difficult to find 284 and are not reader-friendly. A number of brief statements in the form of infographics on the uptake and use of GEO would help to bridge multiple gaps. Lack of communication efforts on 285 286 GEO's impact may have led to poor understanding of GEO's purpose, role and impact, and may 287 have led to little appreciation of the GEO among its potential donors (Urho et al. 2019). Many of 288 GEO's authors and contributors have not been aware of the degree of usefulness of their efforts. 289 This affects both motivation and a feedback loop between writers and users.

1 8 Assessment finance

Key messages

- In terms of its cost structure GEO is comparable to some of its GEA peers, but its overall annual cost is significantly lower.
- Stable financing across assessment cycles is critical for the adequate functioning of GEAs; while the financing of some GEAs can be considered stable, the funding model of GEO in particular cannot be considered sustainable.
- Funding shortfalls can and did undermine essential assessment functions.
- Given the central role of GEO for UNEP's mandate, funding model options should include the proposal to fund GEO through the regular UN Budget or through a dedicated trust fund.
- COVID-19 may lead to further financial hardship but may also present opportunities for cost cutting e.g., travel cost reduction due to virtual collaboration.
- Transparency and accountability of the financial management is a must under all circumstances.

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8.1 Cost structure of GEAs

- 4 Undertaking global environmental assessments requires significant resources and the
- 5 consideration of both the assessment's cost structure and the sources of financing. While the
- 6 academic literature that deals with the design, effectiveness and many other aspects of
- 7 assessments in great detail paid almost no attention to finance, most assessment functions clearly
- 8 could not be fulfilled without adequate resources.
- 9 An initial funding estimate put the annual cost of a Global Environment Outlook at USD25M
- 10 (Bakkes et al. 1998). The estimate assumed that UNEP would not need to charge for data,
- regular interaction with regional audiences, a significant role for collaborating centers,
- investment in the institutional framework and capacity of monitoring, contribution to other
- 13 UNEP assessments and a well-functioning GEO secretariat.
- 14 The structure of GEO financing for GEO-4 and GEO-5 (based on figures in the 2010 budget
- plan) are shown in Figure 8. Note the elimination of funding for MoUs with partners in the GEO
- 16 collaborating centre network and the significant increase for support systems. The underlying
- 17 changes were related to a general shift in GEO towards an IPCC-style science assessment and a
- major investment in digital products and services, most importantly UNEP Live.

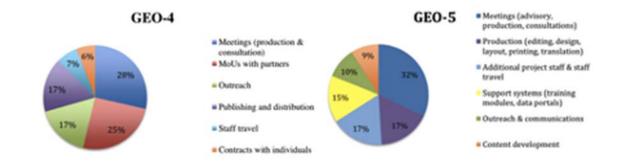


Figure 8: The structure of GEO-4 and GEO-5 financing (Source: UNEP/GC.25/3/Add.1; Intellectual History of GEO, forthcoming).

While their details vary, the comparison of GEO's cost structure with the cost structure of key global assessments is instructive. The cost categories in Table 2 have been synthesized from the annual budgets of some of the leading global environmental assessments, and the publication of official cost estimates. Further details are available in an Excel file online^[1]. Even if a direct comparison is not always simple due to differences in budget structures and assessment approaches, the table shows that compared to some other key global environmental assessments,

indicative comparison is possible and shows that overall GEO-6 was run on a significantly

tighter budget.

Table 2: Cost structure of selected existing GEAs.

Cost category	GEO-6	IPBES	IPCC
Governing bodies	240,000	1,760,900	1,126,000
Expert meetings and workshops (includes: travel	1,045,000	3,327,750	2,111,000
Secretariat	988,000	2,953,160	2,086,000
Partnerships	20,000	0	0
Capacity building	50,000	680,000	0
Infrastructure and services	30,000	0	135,000
TOTAL average annual costs	2,355,000	8,721,810	5,458,000
process duration (years)	3	n.a.	6
Report production [and other one-off costs]	5,790,000		0
Total Cost	12,909,000		32,748,000

8.2 Assessment financing models

As the flagship publication of UNEP, one would assume that the budget of GEO has been reasonably secure and stable over the years. This is not necessarily the case. One of the enduring features of GEO's budget has in fact been its inherent uncertainty and changing sources. Uncertainty is likely to increase due to the COVID-19 related economic meltdown. While the pandemic is putting national budgets under heavy pressure, there may also be opportunities for cost reduction through increasing acceptance of working remotely that would reduce budgets required for travel. How the different effects will balance out is currently unknown. Considering alternative financing models for future GEOs has therefore never been more timely.

- 42 Unlike several other global assessments, GEO does not have a dedicated trust fund. The main
- 43 sources of GEO's funding were the Environment Fund and earmarked voluntary contributions by
- 44 member states. For the first time in its history, GEO received a modest contribution from the UN
- 45 Regular Budget during GEO-6. The importance of voluntary bilateral contributions significantly
- increased, but also indicates a vulnerability, as donor priorities and the ability or willingness to
- 47 support GEO vary. In addition to financial contributions, GEO received in-kind contributions
- either through collaborating centers or individual experts who donated all or part of their time.
- 49 Some of the associated products of GEO, such as city-level GEOs or some of the national
- capacity building activities using GEO know-how were funded by third parties.
- As research for the review of GEO's funding from GEO-1 in the forthcoming *Intellectual*
- 52 History of GEO volume found, all GEOs where financial data is available have experienced a
- funding shortfall, at least for part of their process. Among the more recent GEOs, both the GEO-
- 54 5 evaluation report and the midterm evaluation of GEO-6 found significant funding gaps that
- emerged during the assessment process and required both the mobilization of external funds and
- a deep restructuring of activities. Such unforeseen but perhaps foreseeable funding shortfalls
- are highly disruptive for the assessment process and it is hard to see how they would *not* be
- 58 consequential for assessment quality.
- 59 The focus of voluntary contributions shifted over time and included, among others, support for
- developing methods and specific sections of the main GEO report, support for capacity building
- and training at the regional or national level, supporting meeting costs associated with the global
- assessment process or covering the costs of translation. As a result of inherent uncertainty in
- 63 GEO's funding model, fluctuating external funding, some of the areas of focus that emerged at
- one or another stage of the process were phased out or significantly curtailed later. For example,
- as soon as external resources became unavailable, GEO's capacity building activities around
- 66 GEO-5 came to a rapid halt and the collaborating center network dissolved. Delays in the
- delivery of committed funds also represented uncertainty and were disruptive (Rowe, Ng'eny,
- 68 and Carbon 2014).
- A significant funding gap emerged and had to be addressed mid-course in GEO-6 due to a
- significant drop of member state contributions to the Environment Fund from 2016. This resulted
- 71 in a budget cut and the disruption of some of the essential activities of the assessment, including
- travel and meetings (Annandale 2018). While most of the shortfall was eventually addressed
- 73 through extrabudgetary contributions, the fate of several important communication and outreach
- activities, including the translation of the GEO-6 report into all official UN languages were put
- 75 on hold (UNEP 2018).

76 8.3 Financing models of other comparable assessments

- 77 Considerations for the financing model of GEO can build on information about the financing of
- other comparable global assessments. The picture is fragmented, as academic literature on
- assessment finance is absent and only a few assessment mechanisms make information on their
- financing publicly available. However, based on the information that is available a few general
- 81 patterns can be identified.
- 82 8.3.1 Global Biodiversity Outlook

- The CBD is financed through both regular contributions of Convention members to the core
- budget and voluntary contributions to Trust Funds (CBD 2020). Both the core budget and
- 86 Special or Voluntary Trust Funds are approved by the Conference of the Parties. The budget of
- 87 the Global Biodiversity Outlook-5 included core contributions to Secretariat staff, but presented
- both core and optional activities that could be undertaken if resources were to become available
- 89 (CBD 2017). Institutionally, the GBO is an integral part of the Strategic Plan for Biodiversity
- 90 2011-2020 by reporting on its progress and achievements, including its means of implementation
- and resource mobilization. The budget put forward by the Convention Secretariat for the most
- 92 recent GBO-5 included two scenarios, one for the core GBO report only (USD576,000) and
- another that includes optional activities (USD1,333,000). Both the overview of the process and
- 94 the budget are transparent, publicly available and detailed enough to support planning. Besides
- 95 the cost elements directly associated with the production of GBO-5, the planning document
- 96 mentions that staff funded from core resources have already been allocated to the GBO
- 97 Secretariat, which reduces the level of uncertainty.
- 98 8.3.2 Intergovernmental Science-Policy Platform on Biodiversity and Ecosystem Services
- 99 IPBES grew out of the work of the Millennium Ecosystem Assessment (MA), which was
- 100 conducted between 2001 and 2005. Similar in terms of structure and complexity to GEO but a
- one-off exercise, the MA was funded by a consortium of donors including private foundations,
- 102 governments, multilateral organizations. It also involved many in-kind contributions by research
- organizations, universities and others. The total indicative budget of the MA was put at USD24
- million, out of which USD7M was in-kind and USD17M was cash (Millennium Ecosystem
- 105 Assessment 2005).
- 106 IPBES is financed through a Trust Fund whose operation is governed by a set of transparent
- 107 rules and procedures (IPBES No date.) The Trust Fund receives contributions from both public
- and private sources, but private sources cannot exceed 50% in any given biennium. IPBES
- invites and receives pledges and has a clear procedure for dealing with them, with a stipulation
- that pledges do not orient the work of the Platform in any way. The same applies to in-kind
- 111 contributions. IPBES maintains a working capital reserve to even out any significant and
- unexpected fluctuations in funding and set at 10% of the total budget for any given biennium.
- 113 IPBES' rules include provisions for distribution of the assets of the Panel, may its liquidation
- become necessary.
- 115 8.3.3 Intergovernmental Panel on Climate Change
- The IPCC is funded through a Trust Fund that was set up in 1989 when the organization was
- established. Contributors to the Trust Fund include the two founding organizations, UNEP and
- the WMO, plus the IPCC's member states. Based on a cost sharing agreement WMO covers the
- 119 cost of housing the IPCC Secretariat and the salary of the IPCC Secretary, while UNEP pays for
- the salary of the Deputy Secretary. IPCC Member states provide a voluntary cash or in-kind
- 121 contribution that may be general or intended for specific activities (IPCC 2020). Budget
- projections are provided for three years and take standardized cost elements associated with
- Panel and Bureau sessions and travel costs of meeting into account. IPCC's budget details are
- publicly available and transparently show both the source of revenues and expenditures, the
- former broken down by country and both for the actual budget year plus cumulative. According
- to its financial stamen the IPCC's total expenditure for 2018 was CHF5,604,000 (IPCC 2020).

- The IPCC's finances are overseen by a Financial Task Team, co-chaired by two government
- representatives from the IPCC Bureau and selected by the Bureau.
- 129 8.3.4 International Resource Panel (IRP)
- 130 The IRP is composed of a Panel, a Steering Committee and a Secretariat. It is governed through
- a Steering Committee of multilateral and national organizations that are expected to make a cash
- or in-kind contribution. Members from OECD countries 'shall', developing country members
- will 'strive' to provide a contribution. The contributions are thus voluntary and amounts
- provided by private donors in any given year are not permitted to exceed funding from public
- sources (IRP 2016). In addition to cash contributions, members may also provide in-kind support
- in the form of staff time, commissioning special studies, hosting meetings, translation or
- products etc. The Steering Committee oversees the IRP budget and provides resource
- mobilization advice. The secretariat, hosted by UNEP, is responsible for managing cash flow,
- preparing budget proposals, expenditure monitoring and auditing. It also prepares and submits to
- the Steering Committee an annual financial report (IRP 2016). The full IRP budget is not
- published on the IRP website.
- 142 8.3.5 Joint Group of Experts on the Scientific Aspects of Marine Environmental Protection and
- the World Ocean Assessment
- 144 The Global Integrated Marine Assessment was published once in 2015 under the authority of the
- 145 UN General Assembly (Group of Experts of the Regular Process 2016). While detailed
- information on the funding structure of the Marine Assessment is not readily available, there are
- references to a voluntary trust fund compiled mainly through the efforts of the Group of Experts
- and used to sponsor participants from and training in developing countries (Fawkes and
- 149 Cummins 2019).
- 150 8.3.6 Global Sustainable Development Report
- 151 The GSDR is facilitated by the Division for Sustainable Development Goals of the United
- Nations Department of Economic and Social Affairs, which is part of the UN Secretariat. The
- report was mandated by General Assembly resolution 70/299 (Group of Experts of the Regular
- Process 2016). UN DESA is funded and supported through in-kind contributions for the regional
- and thematic consultations and some additional activities by a range of multilateral,
- governmental as well as non-governmental organizations, although specific funding was
- provided for the GSDR.
- 158 8.3.7 OECD Environment Outlook
- 159 The OECD regularly publishes an environmental outlook that covers environmental prospects of
- its member states (OECD 2012). The latest report included projections for a 2050 time horizon
- and it was prepared in collaboration with the Dutch Environmental Assessment Agency (PBL).
- The report is produced under the authority of the OECD's Secretary General, funded from the
- 163 core budget of the organization, and bilateral cash and in-kind contributions by member states.
- 164 The OECD's budget is determined by the size of the members' economies and also includes
- voluntary financial contributions. While the overall annual OECD budget is well documented
- and shows EUR18,718,000 for its work on environmental sustainability, it does not show the
- 167 cost of the OECD Environment Outlook separately (OECD 2019).

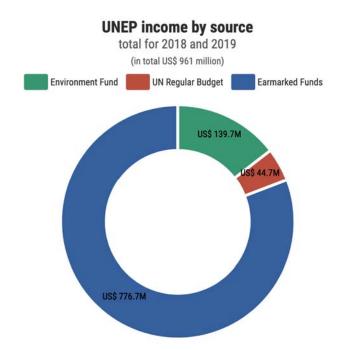
8.4 Considerations for the future of GEO

The analysis of alternative financing models takes five perspectives into account: the overall financial model of UNEP as the parent organization of GEO; the financial management of GEO itself; lessons from the financial management approach of other comparable assessments; the likely perspectives of GEO's possible funders; and general good financial management practices.

The financing options available to the future of GEO need to be viewed in the broader context of the *financial architecture of UNEP* as its parent agency. As shown on Figure 9, UNEP's overall financial model represents a vulnerability, particularly in light of the ever-growing range of environment-related concerns and initiatives. UNEP receives a relatively modest contribution from the regular budget of the UN, which is based on assessed contributions of countries. More resources are available through the organization's Environment Fund, however, contributions to the Environment Fund are voluntary and tend to fluctuate. Over the years, the volume of earmarked contributions significantly increased (Figures 9 and 10).

2002-2017 Funding Trend 800 700 600 500 400 200 100 Regular Budget Environment Fund Earmarked Contributions (including GEF)

Figure~9:~The~sources~of~UNEP's~funding~(Source:~https://www.unenvironment.org/about-unenvironment/funding/funding-facts/)



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Figure 10: UNEP's income for the 2018 and 2019 biennium (Source: https://www.unenvironment.org/about-unenvironment/funding/funding-facts/)

189 The concerns are not new, and earlier observations made in a review of UNEP's governance 190 structure still largely stand:

191 "The root cause of UNEP's problems is the organization's unique financial structure. Unlike all other international organizations whose budgets are based on predictable mandatory assessed

192 193 contributions, UNEP is completely dependent on the voluntary contributions of individual states.

194 UNEP's unreliable and highly discretionary financial arrangement compromise the financial

195 stability of the organization, its ability to plan beyond the current budget cycle, and its autonomy,

196 thus instilling a risk-averse attitude within the organization's leadership. UNEP's de facto

197 agenda is set by individual priorities of donor countries, which has resulted in a fragmentation of 198

UNEP's activities and lack of clear prioritization." (Ivanova 2005)

As long as UNEP's financing model is based largely (ca. 95%) on discretionary funds, the organization would have very limited ability to either core fund GEO or even to address

significant temporary funding gaps with bridge financing. These are clearly not issues that GEO

itself can address, but the conditions are material for how GEO's finances are run.

203 The review of GEO's financing shows that the present model is not only vulnerable but on the

204 longer run unsustainable. The issue is not simply the level and predictability of funding, although 205

those are absolutely essential for being able to systematically implement GEO's workplan.

206 Financial transparency and accountability are critical for securing and keeping the trust of GEO's

207 funders. Arising in part from its uncertain funding structure, GEO's financial management

208 appears to be ad hoc and improvised. While the ability to address budget crunches is

209 commendable and shows that at the end of the day donors, or at least some donors, see value in

210 GEO to finance its operations, the lack of predictable financing would undermine the quality,

211 impacts and effectiveness of any program.

212 213 214 215 216 217 218 219	The review of the financing model of other <i>comparable assessments</i> also shows some important differences. Other assessments and outlooks are either core funded through organizational budgets or have dedicated trust funds. While neither of these are of course entirely secure they provide more ability to plan and implement assessments as planned. It is not that voluntary bilateral contributions are not useful, but their proportion and the type of activities they support matters. It is one thing if voluntary contributions finance optional or associated activities or products such as special reports, data collection or capacity building. These in fact represent opportunities for special fundraising drives. It is another if core operations, processes and
220 221 222 223 224 225 226 227 228	The <i>perspectives of donors</i> also include GEO's main audiences – governments themselves. While they provide the mandate for GEO and expect UNEP to deliver, they also have a key role in enabling the organization to do so. At the same time, even though GEO is a government-mandated process, its funders do not need to be limited to GEO. As shown by some other assessments like the IRP, other non-government actors can play an important role. While some assessments are limiting the scale of contributions from private sources, significantly broadening the pool of funders is clearly a realistic option, and it may also engage other parts of the audience that may then develop more interest in the assessment's products.
229 230 231 232 233 234 235	Finally, no matter what option is selected, <i>sound financial management</i> is a must. This of course is primarily a task for UNEP and the GEO secretariat, but as the example of some other assessments show, donors also play an important role by convening an oversight body that takes deep interest in the financial system of the assessment. This can contribute to transparency and reduce the risk of major financial crises, as long as there is regular monitoring and forecasting of the financial picture and balance sheet. Publicity of financial details is also essential.
236237238	[1] https://drive.google.com/file/d/1tmqJt1UbwfODoKYnR SWHoFalSI lWF /view?usp=sharing

9 Conclusions

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- 2 The purpose of global environmental assessments can be considered in the broadest sense as
- 3 improving the quality of environmental, sustainability-related decision-making and increasing
- 4 the likelihood that good decisions can and will be made. The functions of GEO need to be
- 5 defined in view of the assessment's present and intended place in the global assessment
- 6 landscape. Specific functions include:
- informing UNEA;
- supporting policy planning, implementation and review at global and sub-global levels;
- advancing and demarcating integrated, systems-based perspectives;
 - leveraging other assessments and UNEP work;
 - formulating, implementing and assessing progress towards global goals;
- collecting, interpreting, using and storing data; and
- contributing to capacity building.
- 14 In the specific case of GEO, it is necessary to decide which of these functions will be covered in
- 15 the future.
- 16 In order to exercise influence and achieve impact, assessments must constructively engage with
- 17 target audiences and processes where significant environment-related decisions are being made.
- 18 While traditionally this meant interaction between scientists, policymakers and to some degree
- 19 also other stakeholders, more attention could be given to including a wider range of social groups
- and interests. For the future of GEO, it is necessary to consider how to further develop the
- 21 co-creating knowledge and open exchange with non-governmental actors.
- 22 The governance and implementation structure of assessments like GEO-6, IPCC and IPBES
- 23 involves a broad range of structures involving many actors with various roles and
- responsibilities, but other governance models for major assessments could be considered. For
- 25 the future of GEO, it would be important to clarify whether to continue with the current
- 26 governance and implementation system or to move more towards a network governance.
- 27 Partnerships with collaborating institutions can be seen in several global environmental
- 28 assessments as a mechanism for enhancing capacity and connecting with stakeholders. Both the
- 29 IPCC and IPBES have substantive Technical Support Units to provide support for the assessment
- 30 processes and other functions, which in the case of IPBES includes capacity building, policy
- 31 support, indigenous and local knowledge, scenarios and modelling. Up until GEO-4, UNEP had
- 32 used a similar, albeit less formally structured, collaborating institution model both as a means of
- contributing to the analysis and as a way of enhancing capacity for undertaking the assessments
- and connecting with thematic and regional stakeholders. For the future of GEO, it is necessary
- 35 to consider whether supporting and collaborating institutions could play a stronger role to
- 36 enhance the assessment and other functions.
- 37 Assessments are designed to be perceived as credible, salient and legitimate by participants and
- 38 users. So far, GEO has been designed as an assessment process with some co-design and co-
- 39 production features which involve a dialogue between independent experts, member states,
- stakeholders and partners with a view to identify the policy relevance and confidence levels on
- 41 the state of scientific knowledge in an assessment report. The question for the future of GEO

- 42 is whether to continue with this approach or whether it should be, using different strategies
- and thus a different design to achieve salience, credibility and legitimacy.
- One of the most fundamental design choices is how an assessment is framed. One of the key
- 45 questions in framing is how narrow or broad the focus of an assessment should be. While
- integration is increasingly a goal of assessments, there are certain contexts in which narrowly
- focussed assessments are more likely to gain salience, credibility and legitimacy. The key
- 48 question with regard to the scoping of GEO is whether the assessment should have a
- arrow or broad focus or a hybrid a broad-brush assessment and a deeper analysis of a
- 50 topic or topics that are particularly relevant for the given assessment cycle.
- 51 The large number of authors participating in the GEO assessments is connected with a broad
- 52 coverage of different disciplinary and geographical perspectives. However, it is also associated
- with high transaction costs. One alternative would be a standing panel of authors. A second
- alternative could be authors from administrations or commissioned studies. The selection of
- authors for future GEOs will depend on a number of factors, including the scoping and
- 56 timing of the assessment, the availability of resources and whether the assessment aims to
- 57 be transformative or only to report on the state and directions of the environment.
- In the GEO process so far, the UNEP secretariat has provided technical support for the
- 59 development process and mediated between authors and member states and their representatives.
- 60 It also monitors the process to ensure that the assessment remains in line with the mandate
- provided by the countries. In particular with respect to the availability of resources in the next
- 62 few years as a result of the COVID-19 pandemic, alternatives to the current role and function of
- 63 the secretariat might have to be considered. For future GEOs, depending on the assessment
- 64 mode and authorship model selected, the administrative capacity and scientific expertise of
- 65 the secretariat could be strengthened, or the GEO process could be simplified, so that the
- 66 UNEP secretariat can provide the necessary support within existing resource constraints.
- MEAs produce a significant number of assessments and there are major assessment processes
- that feed into MEA processes, such as the IPCC and IPBES. Thus, the question for the future of
- 69 GEO is whether leveraging the work of other assessments should focus on compiling
- 70 information from other assessments or should go much further in a systemic analysis of
- 71 environmental challenges.
- 72 GEO is a process for an *integrated* assessment of the state and direction of the environment
- 73 (IEA). In order to carry out this integration, a conceptual framework is needed. To date and in
- common with most global environmental assessments, the DPSIR framework has been used by
- 75 GEO. The question is whether GEO should continue to use the DPSIR conceptual
- framework. The answer to this question depends in part on the selected goal and scope of
- 77 the assessment. Frameworks, such as the planetary boundaries framework, integrated
- sustainability assessment or transition management could be considered.
- An assessment, in contrast to basic research, brings together knowledge in a way that is useful
- 80 for decision-making. This knowledge can be in the form of data and model results, but also in
- anarrative form, so a wide range of methods can be applied in assessments. The basic question
- for the future of GEO is whether to continue with a primarily interdisciplinary scientific
- 83 approach or to move to a transdiciplinary inclusion of non-academic knowledge in order to

- 84 develop transformative solutions and to better reach out to the needs of the various target
- 85 audiences.
- A range of assessments produce documents formally entitled "Summary/Key Messages for
- Policy Makers". Since GEO-5, the SPM was drafted by the report authors and the High-Level
- 88 Group of representatives of Member States and then completed through a line by line
- 89 consideration and endorsement of the summary in an intergovernmental consultation with the
- 90 leading authors of the assessment, similar to the IPCC and IPBES process. For the future of
- 91 GEO, the inclusion of a co-produced summary for policy makers could be continued to be
- omplemented by co-produced targeted summaries for other groups, such as business and
- 93 civil society.
- 94 A further development of the service-orientation of GEO would imply increased attention to user
- 95 needs, a different assessment framework and enhanced use of participatory methods and diverse
- ommunication channels. The extent which GEO should move in this direction is a key
- 97 consideration for the future of GEO.
- 98 While the first three global GEOs had a frequency of 2-3 years, the last three had a frequency of
- 99 5-7 years. It is argued that since UNEA meets every two years, it would be better informed in a
- timely fashion with shorter, targeted, frequent assessments. A fixed timeline could be adopted if
- 101 GEO were to provide analysis of the environmental dimension of the SDGs into the Global
- Sustainable Development Report (GSDR). The future of GEO process needs to consider the
- 103 timing of GEO with regard to the needs of the primary audience and the coordination with
- 104 other assessment processes.
- Addressing the needs for capacity building through involvement in the global process or more
- targeted action using face-to-face or online materials and programs and through internships is a
- relevant consideration for future GEOs and also accepted practice in other assessments. GEO
- 108 could provide an essential service in providing capacity building, in particular on the interactions
- between environmental issues, the systemic nature of human-environment interactions, methods
- and tools for transition management and the interpretation of global environmental assessments
- 111 for national policy-makers. The question for the future of GEO relates to the priority given
- 112 to capacity building.
- Perceptions over who is and who should be the main audience of the global GEO report and how
- this audience should be targeted vary greatly among its many stakeholders. Decision-makers at
- the international level are the primary audience of GEO as reflected in the mandate given to the
- 116 UN Environment in 1972. Secondary audiences include MEAs, the wider UN system of
- institutions, scientific and professional communities and UN Environment itself. Tertiary
- audiences are related to emerging audiences and the roll-out of the GEO family of reports on
- multiple geographical scales and for a number of stakeholders. **Decisions on the future of GEO**
- require a careful examination of its intended and unintended audiences and evidence of
- 121 uptake among them.
- 122 Undertaking global environmental assessments requires significant resources and the
- 123 consideration of both the assessment's cost structure and the sources of financing. One of the
- enduring features of GEO's budget has been its inherent uncertainty and changing sources.
- 125 Uncertainty is likely to increase due to the COVID-19 related economic meltdown. While the
- pandemic is putting national budgets under heavy pressure, there may also be opportunities for

- 127 cost reduction. Considering alternative financing models for future GEOs has therefore
- 128 never been more timely.
- 129 In terms of its cost structure GEO is comparable to some of its GEA peers, but its overall annual
- cost is significantly lower. All GEOs for which financial data is available have experienced a
- funding shortfall, at least for part of their process. Such unforeseen but perhaps foreseeable -
- funding shortfalls are highly disruptive for the assessment process. While the financing of some
- 133 GEAs can be considered stable, the funding model of GEO cannot be considered sustainable.
- While some assessments are limiting the scale of contributions from private sources,
- significantly broadening the pool of funders is clearly a realistic option, and it may also engage
- other parts of the audience that may then develop more interest in the assessment's products. For
- the future of GEO, alternative funding models must be explored including the proposal to
- 138 fund GEO through the regular UN Budget or through a dedicated trust fund.

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Annex 1: The landscape of global MEAs

Source: UN InforMEA 2020

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Biological Diversity	Chemicals and Waste	Climate and Atmosphere	Environmental Governance	Land and Agriculture	Marine and Freshwater
Convention on Biological Diversity	Basel Convention	United Nations Framework Convention on Climate Change			International Convention for the Prevention of Pollution from Ships
Convention on International Trade in Endangered Species of Wild Fauna and Flora	Basel Protocol on Liability and Compensation	Kyoto Protocol	Basel Protocol on Liability and Compensation		
Convention on Migratory Species	Minamata Convention on Mercury	Paris Agreement			
International Plant Protection Convention	Rotterdam Convention	Vienna Convention		International Plant Protection Convention	
Plant Treaty	Stockholm Convention	Montreal Protocol		Plant Treaty	
Naqoya — Kuala Lumpur Supplementary Protocol - Biosafety	Strategic Approach to International Chemicals Management	The Kigali Amendment (2016)	Strategic Approach to International Chemicals Management	Nagoya – Kuala Lumpur Supplementary Protocol - Biosafety	
Cartagena Protocol	UN Watercourses Convention	The Beijing Amendment (1999)	UN Watercourses Convention	Cartagena Protocol	
Nagoya Protocol		The Montreal Amendment (1997)		Nagoya Protocol	
Ramsar Convention		The Copenhagen Amendment (1992)		Ramsar Convention	Ramsar Convention
United Nations Convention to Combat Desertification		The London Amendment (1990)		United Nations Convention to Combat Desertification	
World Heritage Convention				World Heritage Convention	World Heritage Convention

Annex 2: The Structure of GEO from GEO-3 to GEO-6

GEO-3	GEO-4	GEO-5	GEO-6
GEO-3 1 Integrating Environment and Development: 1972–2002 2 State of the Environment and Policy Retrospective: 1972–2002 Socio-economic background Land Forests Biodiversity Freshwater Coastal and marine areas Atmosphere Urban areas Disasters	GEO-4 Section A Overview Chapter 1 Environment for Development Section B State-and-Trends of the Environment: 1987–2007 Chapter 2 Atmosphere Chapter 3 Land Chapter 4 Water Chapter 5 Biodiversity Section C Regional Perspectives: 1987–2007 Chapter 6 Sustaining a Common Future Section D Human Dimensions of Environmental Change	Part 1: State and Trends of the Environment Drivers Atmosphere Land Water Biodiversity Chemicals and Waste An Earth System Perspective Review of Data Needs Part 2: Policy Options Africa Asia and the Pacific Europe	CHAPTER 1: Introduction and Context CHAPTER 2: Drivers of Environmental Change CHAPTER 3: The Current State of our Data and Knowledge CHAPTER 4: Cross-cutting Issues PART A: STATE OF THE GLOBAL ENVIRONMENT CHAPTER 5: Air CHAPTER 6: Biodiversity CHAPTER 7: Oceans and Coasts CHAPTER 8: Land and Soil CHAPTER 9: Freshwater
Conclusions 3 Human Vulnerability to Environmental Change 4 Outlook: 2002–32 Driving forces A tale of four futures Environmental implications Lessons from the future Technical annex 5 Options for Action	Change Chapter 7 Vulnerability of People and the Environment: Challenges and Opportunities Chapter 8 Interlinkages: Governance for Sustainability Section E The Outlook – Towards 2015 and Beyond Chapter 9 The Future Today Section F Sustaining Our Common Future Chapter 10 From the Periphery to the Core of Decision Making – Options for Action	Latin America and the Caribbean North America West Asia Regional Summary Part 3: Global Responses Scenarios and Sustainability Transformation Global Responses	CHAPTER 9: Freshwater PART B: POLICIES, GOALS, OBJECTIVES AND ENVIRONMENTAL GOVERNANCE: AN ASSESSMENT OF THEIR EFFECTIVENESS CHAPTER 10: Approach to Assessment of Policy Effectiveness CHAPTER 12: Air Policy CHAPTER 13: Biodiversity Policy CHAPTER 14: Oceans and Coastal Policy CHAPTER 15: Land and Soil Policy CHAPTER 16: Freshwater Policy CHAPTER 17: Systemic Policy Approaches for Cross-cutting Issues CHAPTER 18: Conclusions on Policy Effectiveness PART C: OUTLOOKS AND PATHWAYS TO A HEALTHY PLANET WITH HEALTHY PEOPLE CHAPTER 19: Outlooks in GEO-6

	CHAPTER 20: A Long-Term Vision for 2050
	CHAPTER 21: Future Developments Without Targeted Policies
	CHAPTER 22: Pathways Toward Sustainable Development